

Business Administration



Career Pathways

Brown School of Business and Leadership

Overview:

A degree in business administration is widely considered to be a very common path taken by many college students. Generally, the coursework involved with business administration is application of economics, marketing and planning. Business administration is a wide field that incorporates many different types of management positions. Students that are business administration majors will learn to work efficiently and effectively with a wide variety of people, and be able to work in a team-orientated environment.

Acquired Skills **MOST** Valued by Employers:

- Analytical and Problem-Solving Skills
 - Project Management and Strategic Planning Skills
 - Interpersonal and Entrepreneurial Skills
 - Career & Self Development
 - Communication
 - Critical Thinking
 - Equity & Inclusion
 - Leadership
 - Professionalism
 - Teamwork
 - Technology
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Common Pathways:

- Sales
 - Management
 - E-Commerce
 - Customer Service
 - Human Resources
 - Business Analyst
 - Marketing and Advertising
 - Finance
 - Entrepreneurship
 - Consulting
 - Operations Management
 - Strategic Planning
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Please note that some of these pathways require an advanced post bachelor's degree

Common Industries:

- Government
 - Financial Services
 - Transportation
 - Energy
 - Retail
 - Manufacturing
 - Education
 - Healthcare
 - Defense
 - Non-profit
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Sample of Employers of Stevenson University Students:

- Target
- Verizon Wireless
- Northwestern Mutual
- Enterprise Holdings
- T. Rowe Price
- Booz Allen Hamilton
- Northrop Grumman
- Wells Fargo
- TEK Systems
- Jos A Banks
- Innovative Security
- Aetna
- CareFirst BlueCross Blue Shield
- Hilton Baltimore
- Johns Hopkins University
- Tescos Technologies
- Federal Government
- Morgan Stanley
- Johnson & Johnson
- Lockheed Martin

Internship Sites for Stevenson Students:

- Allegis Group
- Baltimore Business Journal
- Baltimore National Heritage Area
- Baltimore Ravens
- Brotman Financial Group, Inc.
- CareFirstBlue Cross BlueShield of Maryland
- Carroll County Health Department
- Clear Channel Radio - Power 99 Radio Station
- Department of Defense
- DLA Piper LLP (US)
- Elite Tournaments
- Enterprise Holdings
- Factory Athletics
- Fila USA, Inc.
- Inside Lacrosse
- Naval Academy Athletic Association
- Northern Pharmacy & Medical Equipment
- Northrop Grumman Corporation
- Prometric
- SECU
- State Farm Insurance
- State of Maryland - Office of the Public Defender
- T. Rowe Price
- Target
- Tesco Technologies
- The Baltimore Orioles
- The Whiting-Turner Contracting Company
- Under Armour, Inc.
- Walt Disney World

Graduate Schools Attended by SU Alumni:

- Loyola University
- Stevenson University
- University of Delaware
- The George Washington University
- University of Maryland
- University of Pittsburgh

An Employer's Perspective:

The business world looks for strengths in management, finance, policy development, interpersonal communication, business writing, technical skills, and leadership. Employers look for candidates that are self-starters, critical thinkers, and problem solvers. Strong mathematics and analytics are important skills to possess, as is the ability to work in a team and build professional business relationships. The United States Bureau of Labor Statistics projects a better than 10% job growth for careers between 2008 and 2018. With this growing economy, the business administration career future looks bright.

Salaries: According to the NACE Salary Survey, business administration/management graduates average starting salary was \$54,660. However, salaries are dependent upon the industry, level of position, and geographical region. A few good resources for researching salaries of specific jobs within various industries are www.salary.com and www.payscale.com.

