

# English Language And Literature



Career Pathways

## School of Humanities and Social Sciences

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### Overview:

A degree in English is very broad and the skills acquired by studying this major can be applied to any industry. According to the National Association of Colleges and Employers, communication skills rank in the list of top five desired that new graduates should possess. An English degree provides the learner an opportunity to sharpen and hone their communication skills, particularly in writing, research, and comprehension. Recruiters also look for communication skills on a candidate's resume and cover letter and it is used as one of the top screening mechanisms when shifting through credentials.

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### Acquired Skills MOST Valued by Employers:

- Solve Problems Creatively and Critically
  - Read and Interpret Text
  - Write Academic, Professional, and Creative Texts
  - Career & Self Development
  - Communication
  - Critical Thinking
  - Equity & Inclusion
  - Leadership
  - Professionalism
  - Teamwork
  - Technology
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### Common Pathways:

- Blogging
  - Brand Development
  - Communications Officer
  - Copywriting
  - Event Planning
  - Fundraising
  - Grant Writer
  - Human Resources
  - Journalist
  - Lawyers
  - Market Research
  - Marketing
  - Reporters
  - Sales
  - Search Engine Marketing
  - Social Media Coordinator
  - Technical Communication
  - Writing/Editing
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*Please note that some of these pathways require an advanced post bachelor's degree*

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### Common Industries:

- Publishing
  - Education
  - Advertising
  - Public Relations
  - Government
  - Law
  - Business
  - Public Service
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### Sample of Employers of Stevenson University Students:

- Agora
- Allagash Group
- Archatais, LLC
- Baltimore County Public Library
- Carrol County Public Schools
- CPi
- Genesco
- Harford County Government
- Journeys
- Loews
- Medifast
- Media 924
- Social Security Administration
- M&T Bank
- Office Depot
- ProQuest
- ReMax
- Sheraton
- Tecta America East
- Words and Numbers

### **Internship Sites for Stevenson Students:**

- 98 Rock
- National MS Society
- Neighborhood Defenders
- Owings Mills Times
- Patuxent Publishing
- PowerTrain Inc.
- The Baltimore Sun

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### **Graduate Schools Attended by Stevenson Alumni:**

- Stevenson University
- University of Baltimore
- Johns Hopkins University
- University of Delaware
- University of Maryland at Baltimore County
- Drexel University
- University of Pennsylvania
- Florida Atlantic International University
- Towson University
- Catholic University
- UNC – Wilmington
- Queens University (NC)
- Queen Mary of London
- University of Sheffield
- University of Indianapolis
- University of Chicago
- Vermont College of Fine Arts

### **An Employer's Perspective:**

English majors practice the critical thinking and the verbal and written communication skills that employers want to see in college graduates. These skills matter in almost every field and profession, and workers who are good thinkers and communicators have enormous value.

### **Salaries:**

Salaries are dependent upon the industry, level of position, and geographical region. A few good resources for researching salaries of specific jobs within various industries are [www.salary.com](http://www.salary.com) and [www.payscale.com](http://www.payscale.com).

