

# STEVENSON

U N I V E R S I T Y

## Anne Arundel Community College A.A. Transfer Plan

### A.A. in Communications to B.S. in Business Communication

This transfer plan is intended for students pursuing an A.A. in Communications at Anne Arundel Community College who are interested in pursuing a B.S. in Business Communication at Stevenson University. The equivalencies below demonstrate how a student can meet both the requirements of the associate degree and prepare for a seamless transfer to Stevenson. Any student who enters Stevenson with an A.A. or A.S. degree will have completed all general education requirements with the exception of composition II if not taken at the community college. Please note:

- Only courses that have course equivalencies are displayed. This guide does not show all transferable courses from this college. It also does not display all Stevenson University courses that will fulfill a specific requirement.
- Program requirements must be completed with a grade of C or better, and general education courses must be passed with a grade of D or better with the exception of College Composition.
- Stevenson University will accept up to 70 credits from 2-year institutions. Up to 90 credits can be applied to degree requirements from a combination of 2-year institutions, 4-year institutions, and non-direct classroom instruction (including CLEP, AP, and other nationally recognized standardized examination scores). For additional information about credit transfer, please see: <http://www.stevenson.edu/admissions-aid/getting-started/transfer-students/transfer-credit-evaluation/>
- For scholarship information please see the “Paying for College” page on: <http://www.stevenson.edu/transfer>
- Transfer plans are intended to be used as planning tools. If you need additional assistance in selecting courses to take prior to transferring to Stevenson University, contact Stevenson Admissions at 443-352-4450.

Anne Arundel Community College Degree Requirements	Stevenson Equivalency	Category	Credits Transferred
<b>COM Courses - SU recommends:</b> <ul style="list-style-type: none"> <li>• COM 111 Fundamentals of Oral Communication</li> <li>• COM 141 Group Communication and Leadership</li> <li>• COM 110 Interpersonal Communication or COM 200 Intercultural Communication</li> <li>• COM 102 Writing for News Media 1</li> </ul>	<ul style="list-style-type: none"> <li>• CM 101 Public Speaking</li> <li>• CM 255 Small Group Communication</li> <li>• CM 115 Interpersonal Communication or CM 211 Intercultural Communication</li> <li>• CM/ENG 253 Journalism I</li> </ul>	Program Requirements <ul style="list-style-type: none"> <li>• Program Req't</li> <li>• Program Req't</li> <li>• Program Req't</li> <li>• Comm Writing Core #1 (1 of 3)</li> </ul>	12
<b>Electives - SU Recommends: Take 16 credits</b> <ul style="list-style-type: none"> <li>• COM 202 Writing for News Media 2</li> <li>• BPA 142 Principles of Management</li> <li>• BPA 125 Marketing Principles</li> <li>• BPA 162 Business Communications</li> <li>• CTA 110 Personal Computer Office Suite Applications (4 cr)</li> </ul>	<ul style="list-style-type: none"> <li>• CM/ENG 254 Journalism II</li> <li>• MGT 204 Principles of Management</li> <li>• MKT 206 Principles of Marketing</li> <li>• CM 260 Business and Professional Communication</li> <li>• IS 135 MS Office Applications</li> </ul>	Program Requirements <ul style="list-style-type: none"> <li>• Comm Writing Core #2 (2 of 3)</li> <li>• Program Req't</li> <li>• Program Req't</li> <li>• BusComm Program Elective (1 of 2)</li> <li>• BusComm Tech Elective</li> </ul>	16
ENG 101 Academic Writing and Research 1	ENG 151 College Writing 1	General Education	3
ENG 102 Academic Writing and Research 2	ENG 152 College Writing II	General Education	3
Arts and Humanities: History (HIS 111, 112, 211, and 212) and Communications	Humanities	General Education: Humanities	6
ENG Sophomore Literature	Humanities	General Education	3
Biological & Physical Sciences GER 7 credits (Lab Science & non-Lab Science)	Scientific Reasoning and Scientific Reasoning Lab	General Education: Scientific Reasoning	7

Anne Arundel Community College Degree Requirements		Stevenson Equivalency	Category	Credits Transferred
Wellness Requirement		General Elective	General Elective	3
MAT 133 Finite Mathematics or MAT 135 Statistics		MATH 135 Introduction to Mathematical Reasoning or MATH 190TR	General Education: Quantitative Literacy	3
Social Behavioral Sciences (except History)		Social Science	General Education: Social Science	3
Technology Requirement		General Elective	General Elective	3
Total				62
Total	62 AACC credits, depending on selections above. Please note: A minimum of 60 credits are needed for the associate's degree.			

### Remaining Courses to be taken at Stevenson

Students who complete the plan above including all recommended courses and earn the A.A. in Communications will take the following courses at Stevenson to meet the B.S. Business Communication requirements. Students who transfer before completing the associate degree may have to take more general education and program requirements and have fewer free electives.

General Education Requirements (0 credits)

Major Requirements (40 credits)

- CM 205 Communication Ethics (3 credits)
- CM 270 New Media Communication (3 credits)
- CM 290 Internship Preparation (1 credit)
- CM 310 Conflict Resolution and Negotiation (3 credits)
- CM 390 Organizational Communication (3 credits)
- CM 401 Internship (3 credits)
- CM 490 Communication Capstone (3 credits)

Writing Core #3 Choose One (3 credits):

- CM/ENG 303 Feature Writing  
or
- CM/ENG 304 Magazine Writing and Publishing  
or
- CM/ENG 305 Journalism Practicum  
or
- CM/ENG 314 Public Relations Writing  
or
- CM 323 Writing for the Web  
or
- ENG 224 Introduction to Creative Writing  
or
- ENG 324 Creative Writing: Non Fiction

- MKT 311 Consumer Behavior (3 credits)
- MKT 336 Integrated Marketing Communication (3 credits)
- GDES 125 Fundamentals of Digital Media (3 credits)
- GDES 270 Introduction to Corporate Communication Design (3 credits)
- PHOTO 141 Basic Digital Photography (3 credits)
- Business Communication Program Elective (2 of 2) (3 credits)

Additional Credits Needed: 18 credits of general electives

Total credits to be taken at SU: 58

## Suggested Course Sequence

<b>YEAR 3</b>				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	GDES 125 Fundamentals of Digital Media	3	GDES 270 Intro to Corporate Comm Design	3
	CM 205 Communication Ethics	3	MKT 311 Consumer Behavior	3
	Communicating Writing Core #3	3	CM 270 New Media Communication	3
	PHOTO 141 Digital Photography	3	CM 401 Internship or SOD 390 Internship	3
	CM 310 Conflict Resolution and Negotiation	3	General Elective	3
	CM 290 Internship Prep	1		
<b>CREDITS</b>	<b>16 CREDITS</b>		<b>15 CREDITS</b>	
<b>YEAR 4</b>				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	MKT 336 Integrated Marketing Communication	3	CM 390 Organizational Communication	3
	SOD 395 The Mill Design Center or Business Communication Elective #2	3	CM 490 Communication Capstone	3
	General Elective	3	General Elective	3
	General Elective	3	General Elective, if needed or CM 401 Internship	3
	General Elective	3		
<b>CREDITS</b>	<b>15 CREDITS</b>		<b>12 CREDITS</b>	

Signed 7/27/2021