

SU Film Festival 2016 Call for Entries

MAP (Mustang Activities and Programming), and the Stevenson Department of Film and Moving Image are excited to announce the 7th annual SU Film Festival! This year the festival will be in the Soundstage on Owings Mills North, on Thursday, February 25, 2016 at 7pm.

Any type of short film, created on various forms of media can be submitted into the competition. This includes films made on a mobile device (iPhone, Android, iPad, etc.), films made for Facebook or YouTube, Vine or Instagram videos, etc. You may contact Professor G.T. Keplinger at gkeplinger@stevenson.edu if you are uncertain whether your film qualifies.

Open to all current Stevenson University students, this festival showcases the film and video work of the entire community. Industry judges will be in attendance on the night of the festival, and Visa Gift Card prizes will be given to the top three films chosen by the judges, as well as the "People's Choice Award" selected by the audience.

See below for Rules & Regulations.

IMPORTANT DATES:

Monday, Jan. 25, 2016: Submission packets available

Monday, Feb. 15, 2016: Submission Deadline – Noon, School of Design SD 130, OMN Campus

Thursday, 18, 2016: Festival Program Announced

Thursday, Feb. 25, 2016: MAP Film Festival 2016!

ELIGIBILITY REGULATIONS:

Completion Date:

Films must have been completed within the past 2 years.

Submission Deadline & Format:

- All films must be submitted no later than Noon on Monday, Feb. 15, 2016, to Professor G.T. Keplinger, Department of Film and Moving Image (gkeplinger@stevenson.edu, School of Design, SD 130, Owings Mills North).
- No films may exceed 15 minutes in length (including credits). There is no minimum length.
- All films must be submitted to G.T. Keplinger (see above for contact info) either in person, or via Dropbox, as an **uncompressed, self-contained QuickTime .mov file**. Please do not submit a video DVD. If you have any questions about how to create and submit a QuickTime file of your movie, please contact G.T. Keplinger *before* the submission date.
- You may only submit one film that you have personally directed. There is no limit, however, to the number of other submitted films you were involved with as a crew member.
- You may submit films with copyrighted music, but **only for the purposes of this specific film festival**. You are not allowed to post, distribute or submit your project anywhere else unless you have the music rights.
- Please be advised that films with questionable content, including excessive foul language, violence, nudity, etc. may be rejected.

Stevenson University Affiliation:

The official Director of the film must be a current Stevenson University student. Neither the actors nor the crew need have any affiliation with the school.

REQUIRED SUBMISSION MATERIALS:

- A completed entry form, available at either the Student Activities office, the Film/Video Department website (www.sufilmvideo.com) or attached below
- A QuickTime .mov file of your film (as per the instructions above)

JUDGING CRITERIA FOR PROGRAM:

- **Story:** Is the film well written and constructed, dramatically? Does the story hold our interest? Do we care about your characters and the situation they are in? Does it evoke an emotional response? All styles and genres are welcome, provided it sticks within the PG-13 ratings guide (see below).
- **Submission Examples:**
 - Narrative
 - Commercial
 - Documentary
 - Experimental
 - Music Video
- **Technical Prowess:** While this festival is for all students of the Stevenson community, we are still looking for skill with camera, editing and sound. If we cannot see the image clearly because of exposure or focus issues; if the music overpowers the dialogue; if the dialogue is recorded so poorly it is impossible to understand; if you've made confusing or incoherent editing choices - all of these issues will detract from the score we give your film in this category. You may shoot the film on any format; film or video, on any type of camera, and edit in any software editing program.
- **Artistry:** In addition to how well you write and utilize your technology, we will also be looking at how uniquely you see the world through the lens, utilize sound and other elements, and cut the film together.
- **Entertainment Value:** Finally – if it's a comedy, did it make us laugh? If it's a thriller, were we scared? If it's a complex family drama, did we cry? This category allows for the pure entertainment factor of your film to earn you some points.

Each category above is weighted equally. Each member of the screening panel will give your film a score from 1-10 (1 is lowest, 10 is highest), in each category, and then all four scores will be totaled for a permanent, overall score. Once all submitted films have been scored, the screening judges will select the top films from all of those viewed, based solely on these scores.

AWARDS:

Given by Judges:

- | | |
|------------------------------|-----------------------------|
| 1st Place: | \$300 Visa Gift Card |
| 2nd Place: | \$200 Visa Gift Card |
| 3rd Place: | \$100 Visa Gift Card |

Voted by Audience:

- | | |
|-------------------------|-----------------------------|
| People's Choice: | \$100 Visa Gift Card |
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Stevenson MAP Film Festival 2016 Entry Form

Please scan and/or email, or drop off in person to G.T. Keplinger, School of Design, Rm 130, OM North Campus or gkeplinger@stevenson.edu.

Name: _____

Phone: _____

E-mail: _____

Title of Film

Total Film Length

Movie Crew, with Stevenson University Year of Graduation:

Director

Stevenson Year of Graduation

Writer

Stevenson Year of Graduation

Director of Photography / Camera Operator

Stevenson Year of Graduation

Editor

Stevenson Year of Graduation

List any other important positions, including actors, with Stevenson Year of Graduation, if relevant:

