



### Public Disclosure of Student Achievement

**Institution Name:** Stevenson University

**Business Unit(s) included in this report:** Brown School of Business and Leadership

**Academic Period Covered:** AY 2023-2024 (Survey of Aug 2023, Dec 2023, and May 2024 graduates)

**Date Report Posted:** 1/21/2025

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in Accounting	Working full-time, % Working part-time, % Enrolled in continuing education, % Survey response rate, %	75% or more working FT, PT, or continuing education	58.3% 8.3% 25% 92.3%
Bachelor of Science in Business Administration with tracks in: • Entrepreneurship* • Finance* • General Track* • International Business* • Sport Management*	Working full-time, % Working part-time, % Enrolled in continuing education, % Survey response rate, %	75% or more working FT, PT, or continuing education	69.2% 7.7% 18.5% 76.5%
Bachelor of Science in Fashion Merchandising	Working full-time, % Working part-time, % Enrolled in continuing education, % Survey response rate, %	75% or more working FT, PT, or continuing education	33.3% 33.3% 0% 100%
Bachelor of Science in Healthcare Management	Working full-time, % Working part-time, % Enrolled in continuing education, % Survey response rate, %	75% or more working FT, PT, or continuing education	33.3% 16.7% 0% 75%
Bachelor of Science in Marketing	Working full-time, % Working part-time, % Enrolled in continuing education, % Survey response rate, %	75% or more working FT, PT, or continuing education	85.7% 7.1% 0% 82.4%
Master of Science in Healthcare Management, with concentrations in: • Quality Management and Patient Safety* • Project Management*	Working full-time, % Working part-time, % Enrolled in continuing education, % Survey response rate, %	75% or more working FT, PT, or continuing education	75% 0% 12.5% 66.7%

### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Working full-time (FT)	<p>Indicator: Percentage of students working full-time (30+ hours/week).</p> <p>Calculation: Number of graduates who reported working full-time divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying the respective program graduates.</p>
Working part-time (PT)	<p>Indicator: Percentage of students working part-time (less than 30 hours/week).</p> <p>Calculation: Number of graduates who reported working part-time, for any reason, divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying the respective program graduates.</p>
Enrolled in continuing education	<p>Indicator: Percentage of students enrolled in a program of continuing education.</p> <p>Calculation: Number of graduates who reported they are enrolled in a program of continuing education divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying the respective program graduates.</p>
Survey response rate	<p>Indicator: Percentage of graduates who responded to the survey.</p> <p>Calculation: Number of graduates who responded to the survey divided by the total number of graduates who earned a degree during the study period.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying the respective program graduates.</p>

\* Data is insufficient to report at track and concentration levels