



Public Disclosure of Student Achievement

Institution Name: Stevenson University

Business Unit(s) included in this report: Brown School of Business and Leadership

Academic Period Covered: AY 2022-2023 (Survey of Aug 2022, Dec 2022, and May 2023 graduates)

Date Report Posted: 3/18/2024

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in Accounting	Working full-time, % Working part-time, % Enrolled in continuing education, % Survey response rate, %	75% or more working FT, PT, or continuing education	81.3% 6.3% 12.5% 76.2%
Bachelor of Science in Business Administration with tracks in: <ul style="list-style-type: none"> • Entrepreneurship • Finance • General Track • International Business • Sport Management 	Working full-time,% Working part-time, % Enrolled in continuing education, % Survey response rate, %	75% or more working FT, PT, or continuing education	75% 9.6% 5.8% 68.4%
Bachelor of Science in Fashion Merchandising	Working full-time,% Working part-time, % Enrolled in continuing education, % Survey response rate, %	75% or more working FT, PT, or continuing education	42.9% 14.3% 28.6% 87.5%
Bachelor of Science in Marketing	Working full-time,% Working part-time, % Enrolled in continuing education, % Survey response rate, %	75% or more working FT, PT, or continuing education	70% 0% 10% 100%
Master of Science in Healthcare Management, with concentrations in: <ul style="list-style-type: none"> • Quality Management and Patient Safety • Project Management 	Working full-time, % Working part-time, % Enrolled in continuing education, % Survey response rate, %	75% or more working FT, PT, or continuing education	100% 0% 0% 64.3%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Working full-time (FT)	<p>Indicator: Percentage of students working full-time (30+ hours/week).</p> <p>Calculation: Number of graduates who reported working full-time divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying the respective program graduates.</p>
Working part-time (PT)	<p>Indicator: Percentage of students working part-time (less than 30 hours/week).</p> <p>Calculation: Number of graduates who reported working part-time, for any reason, divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying the respective program graduates.</p>
Enrolled in continuing education	<p>Indicator: Percentage of students enrolled in a program of continuing education.</p> <p>Calculation: Number of graduates who reported they are enrolled in a program of continuing education divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying the respective program graduates.</p>
Survey response rate	<p>Indicator: Percentage of graduates who responded to the survey.</p> <p>Calculation: Number of graduates who responded to the survey divided by the total number of graduates who earned a degree during the study period.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying the respective program graduates.</p>