



Public Disclosure of Student Achievement

Institution Name: Stevenson University

Business Unit(s) included in this report: Brown School of Business and Leadership

Academic Period Covered: AY 2021-2022

Date Report Posted: Revised 11/27/2023

PROGRAM	MEASURE	TARGET	RESULT (Survey of Aug 2021, December 2021, and May 2022 graduates)
Bachelor of Science in Accounting	Working full-time, % Working part-time, % Enrolled in continuing education, % Survey response rate, %	75% or more working FT, PT, or continuing education	70% 10% 20% 83.3%
Bachelor of Science in Business Administration with tracks in: <ul style="list-style-type: none"> • Entrepreneurship • Finance • General Track • International Business • Sport Management 	Working full-time,% Working part-time, % Enrolled in continuing education, % Survey response rate, %	75% or more working FT, PT, or continuing education	78.4% 2% 11.8% 69.9%
Bachelor of Science in Fashion Merchandising	Working full-time,% Working part-time, % Survey response rate, %	75% or more working FT, PT, or continuing education	92.3% 7.7% 81.3%
Bachelor of Science in Marketing	Working full-time,% Working part-time, % Survey response rate, %	75% or more working FT, PT, or continuing education	85.7% 14.3% 100%
Master of Science in Healthcare Management, with concentrations in: <ul style="list-style-type: none"> • Quality Management and Patient Safety • Project Management 	Working full-time, % Survey response rate, %	75% or more working FT, PT, or continuing education	100% 73.3%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Working full-time (FT)	<p>Indicator: Percentage of students working full-time (30+ hours/week).</p> <p>Calculation: Number of graduates who reported working full-time divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2021, December 2021, and May 2022 Stevenson University graduates. Survey closed in November 2022.</p>
Working part-time (PT)	<p>Indicator: Percentage of students working part-time (less than 30 hours/week).</p> <p>Calculation: Number of graduates who reported working part-time, for any reason, divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2021, December 2021, and May 2022 Stevenson University graduates. Survey closed in November 2022.</p>
Enrolled in continuing education	<p>Indicator: Percentage of students enrolled in a program of continuing education.</p> <p>Calculation: Number of graduates who reported they are enrolled in a program of continuing education divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2021, December 2021, and May 2022 Stevenson University graduates. Survey closed in November 2022.</p>
Survey response rate	<p>Indicator: Percentage of graduates who responded to the survey.</p> <p>Calculation: Number of graduates who responded to the survey divided by the total number of graduates who earned a degree during the study period.</p> <p>Note: Response rate was calculated by the Career Connection Center at Stevenson University after surveying August 2021, December 2021, and May 2022 Stevenson University graduates. Survey closed in November 2022.</p>