

Public Disclosure of Student Achievement

Institution Name: Stevenson University

Business Unit(s) included in this report: Brown School of Business and Leadership

Academic Period Covered: AY 2020-2021

Date Submitted: December 2021

PROGRAM	INDICATOR	RESULT (Survey of Aug 2020, December 2020, and May 2021 graduates)
Bachelor of Science in Accounting	Working full-time, % Enrolled in continuing education, % Survey response rate, %	81.3% 12.5% 100%
Bachelor of Science in Business Administration with tracks in: <ul style="list-style-type: none"> • Entrepreneurship • Finance • General Track • International Business • Sport Management 	Working full-time,% Working part-time, % Enrolled in continuing education, % Survey response rate, %	82% 4% 10% 56.8%
Bachelor of Science in Fashion Merchandising	Working full-time,% Working part-time, % Survey response rate, %	55.6% 11.1% 75%
Bachelor of Science in Digital Marketing/Marketing	Working full-time,% Working part-time, % Enrolled in continuing education, % Survey response rate, %	77.8% 11.1% 11.1 81.82%
Master of Science in Healthcare Management with concentrations in: <ul style="list-style-type: none"> • Quality Management and Patient Safety • Project Management 	Working full-time, % Survey response rate, %	100% 81.8%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Working full-time	<p>Indicator: Percentage of students working full-time (30+ hours/week).</p> <p>Calculation: Number of graduates who reported working full-time divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2020, December 2020, and May 2021 Stevenson University graduates. Survey closed in November 2021.</p>
Working part-time	<p>Indicator: Percentage of students working part-time (less than 30 hours/week).</p> <p>Calculation: Number of graduates who reported working part-time, for any reason, divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2020, December 2020, and May 2021 Stevenson University graduates. Survey closed in November 2021.</p>
Enrolled in continuing education	<p>Indicator: Percentage of students enrolled in a program of continuing education.</p> <p>Calculation: Number of graduates who reported they are enrolled in a program of continuing education divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2020, December 2020, and May 2021 Stevenson University graduates. Survey closed in November 2021.</p>
Survey response rate	<p>Indicator: Percentage of graduates who responded to the survey.</p> <p>Calculation: Number of graduates who responded to the survey divided by the total number of graduates who earned a degree during the study period.</p> <p>Note: Response rate was calculated by the Career Connection Center at Stevenson University after surveying August 2020, December 2020, and May 2021 Stevenson University graduates. Survey closed in November 2021.</p>