

Public Disclosure of Student Achievement

Institution Name: Stevenson University

Business Unit(s) included in this report:

1. Brown School of Business and Leadership
2. Stevenson University Online

Academic Period Covered: AY 2019-2020

Date Submitted: October 2021

The term “knowledge rate” is used by Stevenson University’s Career Connection Center to define the percent of graduates for which the institution has reasonable and verifiable information concerning the graduates’ post-graduation career activities.

PROGRAM	INDICATOR	RESULT (Survey of Aug 2019, December 2019, and May 2020 graduates)
Bachelor of Science in Accounting (BSOBL)	Working full-time Enrolled in continuing education Seeking employment Knowledge rate	78.3% 17.4% 4.4% 79.3%
Bachelor of Science in Business Administration (BSOBL), with tracks in: <ul style="list-style-type: none"> • Entrepreneurship • Finance • General Track • International Business • Sport Management 	Working full-time Working part-time Enrolled in continuing education Seeking employment Knowledge rate	72.0% 14.0% 3.5% 10.5% 71.3%
Bachelor of Science in Business Administration: General Track (SUO)	Working full-time Seeking employment Knowledge rate	83.3% 16.7% 60.0%
Bachelor of Science in Fashion Merchandising (BSOBL)	Working full-time Working part-time Seeking employment Knowledge rate	37.5% 12.5% 50.0% 66.7%
Bachelor of Science in Digital Marketing/Marketing (BSOBL)	Working full-time Working part-time Knowledge rate	50.0% 50.0% 50.0%
Master of Science in Healthcare Management (SUO), with concentrations in:	Working full-time Knowledge rate	100% 26.7%

- Quality Management and Patient Safety
- Project Management

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Working full-time	<p>Indicator: Percentage of students working full-time (30+ hours/week).</p> <p>Calculation: Number of graduates who reported working full-time divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2019, December 2019, and May 2020 Stevenson University graduates. Survey closed in November 2020.</p>
Working part-time	<p>Indicator: Percentage of students working part-time (less than 30 hours/week).</p> <p>Calculation: Number of graduates who reported working part-time, for any reason, divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2019, December 2019, and May 2020 Stevenson University graduates. Survey closed in November 2020.</p>
Enrolled in continuing education	<p>Indicator: Percentage of students enrolled in a program of continuing education.</p> <p>Calculation: Number of graduates who reported they are enrolled in a program of continuing education divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2019, December 2019, and May 2020 Stevenson University graduates. Survey closed in November 2020.</p>
Knowledge rate	<p>Indicator: Percent of graduates for whom the University has reasonable and verifiable information concerning the graduates' post-graduation career activities.</p> <p>Calculation: Number of graduates who responded to the survey, or for whom post-graduation placement information was gathered through faculty, LinkedIn, and other verifiable sources, divided by the total number of graduates who earned a degree during the study period.</p> <p>Note: Knowledge rate was calculated by the Career Connection Center at Stevenson University after surveying August 2019, December 2019, and May 2020 Stevenson University graduates. Survey closed in November 2020.</p>