

## Public Disclosure of Student Achievement

**Institution Name:** Stevenson University

**Business Unit(s) included in this report:**

1. Brown School of Business and Leadership
2. Stevenson University Online

**Academic Period Covered:** AY 2018-2019

**Date Submitted:** December 2020

PROGRAM	INDICATOR	RESULT  (Survey of Aug 2018, December 2018, and May 2019 graduates)
Bachelor of Science in Accounting (BSOBL)	Working full-time, % Enrolled in continuing education, % Survey response rate, %	85.7% 14.3% 77.8%
Bachelor of Science in Business Administration (BSOBL), with tracks in: <ul style="list-style-type: none"> <li>• Entrepreneurship</li> <li>• Finance</li> <li>• General Track</li> <li>• International Business</li> <li>• Sport Management</li> </ul>	Working full-time,% Working part-time, % Enrolled in continuing education, % Survey response rate, %	70.4% 9.3% 7.4% 67.5%
Bachelor of Science in Business Administration: General Track (SUO)	Working full-time, % Survey response rate, %	100% 35.7%
Bachelor of Science in Fashion Merchandising (BSOBL)	Working full-time,% Working part-time, % Survey response rate, %	72.7% 18.2% 78.6%
Bachelor of Science in Digital Marketing/Marketing (BSOBL)	Working full-time,% Working part-time, % Survey response rate, %	80% 10% 76.9%
Master of Science in Healthcare Management (SUO), with concentrations in: <ul style="list-style-type: none"> <li>• Quality Management and Patient Safety</li> <li>• Project Management</li> </ul>	Working full-time, % Survey response rate, %	100% 92.3%

### Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Working full-time	<p>Indicator: Percentage of students working full-time (30+ hours/week).</p> <p>Calculation: Number of graduates who reported working full-time divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2018, December 2018, and May 2019 Stevenson University graduates. Survey closed in November 2019.</p>
Working part-time	<p>Indicator: Percentage of students working part-time (less than 30 hours/week).</p> <p>Calculation: Number of graduates who reported working part-time, for any reason, divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2018, December 2018, and May 2019 Stevenson University graduates. Survey closed in November 2019.</p>
Enrolled in continuing education	<p>Indicator: Percentage of students enrolled in a program of continuing education.</p> <p>Calculation: Number of graduates who reported they are enrolled in a program of continuing education divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2018, December 2018, and May 2019 Stevenson University graduates. Survey closed in November 2019.</p>
Survey response rate	<p>Indicator: Percentage of graduates who responded to the survey.</p> <p>Calculation: Number of graduates who responded to the survey divided by the total number of graduates who earned a degree during the study period.</p> <p>Note: Response rate was calculated by the Career Connection Center at Stevenson University after surveying August 2018, December 2018, and May 2019 Stevenson University graduates. Survey closed in November 2019.</p>