

STEVENSON

UNIVERSITY

CARROLL COMMUNITY COLLEGE A.A. COMMUNICATION STUDIES & JOURNALISM CONCENTRATION, ARTS & SCIENCES TO B.S. TO BUSINESS COMMUNICATION

This transfer plan is intended for students pursuing an **A.A. in Communication Studies & Journalism Concentration at Carroll Community College** who are interested in pursuing a **B.S. in Business Communication at Stevenson University**. The equivalencies below demonstrate how a student can meet both the requirements of the associate degree and prepare for a seamless transfer to Stevenson. Any student who enters Stevenson with an A.A. or A.S. degree will have completed all general education requirements with the exception of composition II if not taken at the community college. Please note:

- Only courses that have course equivalencies are displayed. This guide does not show all transferable courses from this college. It also does not display all Stevenson University courses that will fulfill a specific requirement.
- Program requirements must be completed with a grade of C or better, and general education courses must be passed with a grade of D or better with the exception of College Composition.
- Stevenson University will accept up to 70 credits from 2-year institutions. Up to 90 credits can be applied to degree requirements from a combination of 2-year institutions, 4-year institutions, and non-direct classroom instruction (including CLEP, AP, and other nationally recognized standardized examination scores). For additional information about credit transfer, please see: <http://www.stevenson.edu/admissions-aid/getting-started/transfer-students/transfer-credit-evaluation/>
- For scholarship information please see the “Paying for College” page on: <http://www.stevenson.edu/transfer>
- Transfer plans are intended to be used as planning tools. If you need additional assistance in selecting courses to take prior to transferring to Stevenson University, contact Stevenson Admissions at 443-352-4450.

	Carroll Community College	Stevenson University	
Program Requirements	COMM-105 Introduction to Speech Communication	CM 101 Public Speaking (Program Requirement)	3
	COMM-201 Mass Communication	CM 235 Media & Society (Program elective)	3
	COMM-205 Interpersonal Communication	CM 115 Interpersonal Communication (Program Requirement)	3
	COMM-210 Journalism	CM 253/ENG 253 Journalism I (Program Writing Requirement)	3
	ENGL-209 Written Comm. For Business or ENGL-219 Writing Creative Nonfiction	Program Writing Requirement (either option)	3
	World Languages (Six Credits)	General Elective Credits (counts toward B.A. or elective credits)	6
GENERAL EDUCATION REQUIREMENTS			
English Composition and literature (6 credits)	ENGL 101: College Writing (required by program)	ENG 151: College Writing I	3
	ENGL 102: Writing about literature (required by program)	ENG 152: College Writing II	3
Arts, Humanities, or Communication	Take two courses (6 credits) from the following: <ul style="list-style-type: none"> • HIST 105 History of the United States to 1876 • HIST 106 History of the United States from 1876 • COMM 120 Introduction to Film 	<ul style="list-style-type: none"> • Humanities Requirement (HIS) • Humanities Requirement (HIS) • FMI 101 Cinema I: Storytelling (General elective) • Humanities Requirement (PHIL) 	6

	Carroll Community College	Stevenson University	
	<ul style="list-style-type: none"> PHIL 105 Ethics 		
Biological and Physical Sciences	Take two General Education Science courses; one must be a lab course	<i>Scientific Reasoning-Lab</i>	7-8
Mathematics	Math 115: Introduction to Statistical Methods	Math 136: Introduction to Statistics (QL Requirement)	4
Social and Behavioral Sciences	Take two courses (6 credits) <i>SU recommends</i> <ul style="list-style-type: none"> PSYC 101 General Psychology SOC 101 Introduction to Sociology or SOC 115 Diversity in U.S. Multicultural Society 	Two Social Science Requirements	6
Electives	General electives <i>SU recommends:</i> <ul style="list-style-type: none"> ENGL-110 Intro to Creative Writing; BUAD 101 Intro to Business; MKTG-201 Principles of Marketing; AND MGMT-201 Principles of Management 	<ul style="list-style-type: none"> ENG 224 Intro to Creative Writing (Program Writing Requirement) MGT 199 Business Elective (Program Elective) MKT 206 Principles of Marketing (Program Requirement) or MGT 204 Principles of Management (Program Requirement) 	12
Total	62-63 Please note: A minimum of 60 credits is needed for the associate's degree.		

Remaining Courses to be taken at Stevenson

Students who complete the plan above (including all suggested classes) and earn the Associate of Arts in Arts & Sciences, Communication Studies & Journalism Concentration from Carroll Community College will take the following courses at Stevenson to meet the B.S. requirements. Students who transfer before completing the AA may have more general education and program requirements to take and fewer free electives.

General Education Requirements (0 credits)

Major Requirements (40 credits remaining)

Communication Core Courses - 22 credits

- CM 205 Communication Ethics 3 credits
- CM 255 Small Group Communication 3 credits
- CM 270 New Media Communication 3 credits
- CM 290 Internship Preparation 1 credit
- CM 310 Conflict Resolution and Negotiation 3 credits
- CM 390 Organizational Communication 3 credits
- CM 401 Internship 3 credits
- CM 490 Communication Capstone 3 credits

Business Core Required Courses - 6 credits

- MKT 311 Consumer Behavior 3 credits
- MKT 336 Integrated Marketing Communication 3 credits

Design Core Required Courses - 9 credits

- GDES 125 Fundamentals of Digital Media 3 credits
- GDES 270 Introduction to Corporate Communication Design 3 credits
- PHOTO 141 Basic Digital Photography 3 credits

Technology Core Requirements - Choose 3 credits (one course) from the following.

- ENG 256 Introduction to Digital Publishing 3 credits
- GDES 208 Web Design I 3 credits
- IS 135 MS Office Applications 3 credits
- IS 260 Presentation Theory and Application 3 credits

Additional Credits Needed:

20 general elective credits to get to 120 credits for Bachelor’s Degree.

Students are encouraged to pursue a professional or discipline minor or additional internships.

Total credits to be taken at SU: 40 program credits + 20 elective credits = 60

Suggested Course Sequence

YEAR 3				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	CM 205 Communication Ethics	3	CM 255 Small Group Communication	3
	CM 310 Conflict Resolution & Negotiation	3	CM 270 New Media Communication	3
	GDES 125 Fundamentals of Digital Media	3	CM 290 Internship Preparation	1
	General Elective	3	MKT 311 Consumer Behavior	3
	General Elective	3	PHOTO 141 Basic Digital Photography	3
			General Elective	3
CREDITS	15 CREDITS		16 CREDITS	
YEAR 4				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	CM 401 Internship	3	CM 390 Organizational Communication	3
	MKT 336 Integrated Marketing Communication	3	CM 490 Communication Capstone	3
	GDES 270 Intro to Corporate Comm Design	3	General Elective	3
	Technology Core Requirement	3	General Elective	3
	General Elective	3	General Elective	3
CREDITS	15 CREDITS		15 CREDITS	

Signed 1/15/2021