

Film and Moving Image



Career Pathways

School of Design

Overview:

The Film and Moving image program is structured to give students a broad understanding of the film and video industry and its history, while also giving students the technical expertise with hands on experience. Students choose from four distinct tracks, cinematography, editing, producing, and writing.

Graduates of the Department emerge as flexible and capable practitioners of filmmaking -be it on film, digital media, or the next emerging format - who can work both alone as self-starters or collaboratively in groups. The development of a portfolio of work for distribution in a variety of current media outlets is a requirement of the program.

Acquired Skills MOST Valued by Employers:

- Create Films and Other Moving Image Projects
 - Write Film and Moving Image Proposals/Screenplays
 - Navigate the Business of Film
 - Critical Thinking/Problem Solving
 - Oral/Written Communications
 - Teamwork/Collaboration
 - Digital Technology
 - Leadership
 - Professionalism/Work Ethic
 - Career Management
 - Global/Intercultural Fluency
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Common Pathways:

- Producer
 - Director
 - Cinematography
 - Sound mixer/designer
 - Editor
 - Post-production
 - Motion Graphics Artists
 - Writing
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Please note that some of these pathways require an advanced post bachelor's degree

Common Industries:

- Webcasting services and technology
 - Private industry
 - Education
 - Nonprofit organizations
 - Large retail stores
 - Government agencies
 - Freelance or private video production companies or videographers
 - Public relations firms
 - Marketing agencies
 - Advertising agencies
 - Social media management companies
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Sample of Employers of Stevenson University Students:

- Midnight Crew Studios
- Blackout Film LLC
- Renegade Productions
- Sirens Media
- Johns Hopkins University
- Color Lab
- Creative Video of Washington
- T. Rowe Price

Internship Sites for Stevenson Students:

- Twentieth Century Fox TV
- Renegade Productions
- DC Camera
- Radio One
- Shiloh Baptist Church Performing Arts Summer Camp
- Creative Alliance
- Pro-Sound Services

An Employer's Perspective:

The importance of video is growing exponentially in the business world as companies search for ways to better communicate with customers and employees and build a corporate brand. As technology improves it is becoming more cost-effective for businesses to incorporate video into their employee and customer training, marketing, and client relationships. Not only is there a higher demand for video production, but the shelf-life of the work is much shorter which creates a greater need for new content to be created at a rapid pace.

In depth knowledge of equipment and software for the variety of job roles is extremely important for graduating professionals. With ever changing technologies it is important that students have learned the history of the industry as well as stay in touch with the current trends in technology.

Salaries:

Salaries are dependent upon the industry, level of position, and geographical region. A few good resource for researching salaries of specific jobs within this particular industry: <http://www.bls.gov/ooh/media-and-communication/film-and-video-editors-and-camera-operators.htm> <http://www.bls.gov/ooh/media-and-communication/broadcast-and-sound-engineering-technicians.htm>

