

# Business Information Systems



Career Pathways

## Brown School of Business and Leadership

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### Overview:

Business Information Systems is a client-centered major with a focus on service through technology. The Business Information Systems major consists of core courses in programming and network and database design followed by a sequence of business courses. In order to succeed in the workplace, Business Information Systems majors need to be able to work well with people, have good verbal communication skills, and possess exceptional computer skills.

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### Acquired Skills MOST Valued by Employers:

- Application, network, and Database Design
  - Best Technological Solutions
  - Competency in Research, Analysis, and Business Writing
  - Critical Thinking/Problem Solving
  - Oral/Written Communications
  - Teamwork/Collaboration
  - Digital Technology
  - Leadership
  - Professionalism/Work Ethic
  - Career Management
  - Global/Intercultural Fluency
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### Common Pathways:

- Business Analyst
  - Systems Analyst
  - Information Systems Consultant
  - Business Development
  - Database Administrators
  - Market Research
  - Project Management
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*Please note that some of these pathways require an advanced post bachelor's degree*

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### Common Industries:

- Business and Financial Services
  - Education and Training
  - Government
  - Consulting
  - Technology Services
  - Banking
  - Healthcare
  - Defense
  - Energy
  - Non-profit
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### Sample of Employers of Stevenson University students:

- Department of Defense
- Helion Technologies
- Johns Hopkins University
- MRI Global Search
- NASA
- National Security Agency
- Northrup Grumman
- Robert Half Technology
- State Farm Insurance

### **Internship Sites for Stevenson Students:**

- Helion Technologies
  - Maryland Department of Public Safety & Correctional Services
  - Priority One Auto Group
  - Space Telescope Science Institute
  - Stevenson University
  - T. Rowe Price
  - Travelers Insurance
  - U.S. Army
  - UPS
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### **Graduate Schools Attended by Stevenson Alumni:**

- Stevenson University

### **An Employer's Perspective:**

For BIS majors, communications and collaborative work skills, are important, and business knowledge in integrative value chain processes is valued by employers. Project management and system integration knowledge and skills are also important as more enterprise applications are being implemented in business organizations.

### **Salaries:**

According to the NACE Salary Survey, Management Information Systems/Business graduates average starting salary was \$60,583 nationwide. However, salaries are dependent upon the industry, level of position, and geographical region. A few good resources for researching salaries of specific jobs within various industries are [www.salary.com](http://www.salary.com) and [www.payscale.com](http://www.payscale.com).

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