

# Business Administration



Career Pathways

## Brown School of Business and Leadership

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### Overview:

A degree in business administration is widely considered to be a very common path taken by many college students. Generally, the coursework involved with business administration is application of economics, marketing and planning. Business administration is a wide field that incorporates many different types of management positions. Students that are business administration majors will learn to work efficiently and effectively with a wide variety of people, and be able to work in a team-orientated environment.

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### Acquired Skills MOST Valued by Employers:

- Analytical and Problem-Solving Skills
  - Project Management and Strategic Planning Skills
  - Interpersonal and Entrepreneurial Skills
  - Critical Thinking/Problem Solving
  - Oral/Written Communications
  - Teamwork/Collaboration
  - Digital Technology
  - Leadership
  - Professionalism/Work Ethic
  - Career Management
  - Global/Intercultural Fluency
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### Common Pathways:

- Sales
  - Management
  - E-Commerce
  - Customer Service
  - Human Resources
  - Business Analyst
  - Marketing and Advertising
  - Finance
  - Entrepreneurship
  - Consulting
  - Operations Management
  - Strategic Planning
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*Please note that some of these pathways require an advanced post bachelor's degree*

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### Common Industries:

- Government
  - Financial Services
  - Transportation
  - Energy
  - Retail
  - Manufacturing
  - Education
  - Healthcare
  - Defense
  - Non-profit
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### Sample of Employers of Stevenson University students:

- Target
- Verizon Wireless
- Northwestern Mutual
- Enterprise Holdings
- T. Rowe Price
- Booz Allen Hamilton
- Northrop Grumman
- Wells Fargo
- TEK Systems
- Jos A Banks
- Innovative Security
- Aetna
- CareFirst BlueCross Blue Shield
- Hilton Baltimore
- Johns Hopkins University
- Tessco Technologies
- Federal Government
- Morgan Stanley
- Johnson & Johnson
- Lockheed Martin

### Internship Sites for Stevenson Students:

- Allegis Group
- Baltimore Business Journal
- Baltimore National Heritage Area
- Baltimore Ravens
- Brotman Financial Group, Inc.
- CareFirstBlue Cross BlueShield of Maryland
- Carroll County Health Department
- Clear Channel Radio - Power 99 Radio Station
- Department of Defense
- DLA Piper LLP (US)
- Elite Tournaments
- Enterprise Holdings
- Factory Athletics
- Fila USA, Inc.
- Inside Lacrosse
- Naval Academy Athletic Association
- Northern Pharmacy & Medical Equipment
- Northrop Grumman Corporation
- Prometric
- SECU
- State Farm Insurance
- State of Maryland - Office of the Public Defender
- T. Rowe Price
- Target
- Tessco Technologies
- The Baltimore Orioles
- The Whiting-Turner Contracting Company
- Under Armour, Inc.
- Walt Disney World

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### Graduate Schools Attended by SU Alumni:

- Loyola University
- Stevenson University
- University of Delaware
- The George Washington University
- University of Maryland
- University of Pittsburgh

### An Employer's Perspective:

The business world looks for strengths in management, finance, policy development, interpersonal communication, business writing, technical skills, and leadership. Employers look for candidates that are self-starters, critical thinkers, and problem solvers. Strong mathematics and analytics are important skills to possess, as is the ability to work in a team and build professional business relationships. The United States Bureau of Labor Statistics projects a better than 10% job growth for careers between 2008 and 2018. With this growing economy, the business administration career future looks bright.

**Salaries:** According to the NACE Salary Survey, business administration/management graduates average starting salary was \$54,660. However, salaries are dependent upon the industry, level of position, and geographical region. A few good resources for researching salaries of specific jobs within various industries are [www.salary.com](http://www.salary.com) and [www.payscale.com](http://www.payscale.com).

