

Daniel Digital

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EDUCATION

Stevenson University, Stevenson, MD

Bachelor of Science in Marketing

May 20xx

Minor: Visual Communication Design

GPA: 3.5/4.0

Relevant Coursework: Web Design I and II, Web Marketing and Analytics, Social Media in Business, and Viral Marketing

LEADERSHIP

Mustang Activities and Programming, Stevenson, MD

Jan.-May 20xx

Campus Communications Team

- Developed and implemented marketing schemes to increase event participation
- Updated social media outlets (Facebook, Twitter, Instagram) five times a day to inform students of upcoming events

Future Business Leaders of America, Stevenson, MD

May-Aug. 20xx

Member

- Attended and participate in monthly meetings to discuss current events
- Assisted officers with planning and coordinating member meetings

PROFESSIONAL

Joe's Restaurant, Baltimore, MD

Jun.-Aug. 20xx

Server

- Adapted to individual personalities to assure customer satisfaction
- Interacted with owner and staff to produce quality team work

Summer Fun Camp, Towson, MD

Jun.-Aug. 20xx

Camp Counselor

- Engaged participants in games and entertainment
- Monitored the safety and health of 40-50 campers

COMPUTER SKILLS

Microsoft Office, Adobe Creative Suite

Social Media Outlets for Business (Facebook, Twitter, Pinterest, Instagram, LinkedIn, YouTube, Vine, Hootsuite)

VOLUNTEER

Habitat for Humanity, New Orleans, LA

Jun. 20xx-Aug. 20xx

Volunteer

- Worked as a team to build homes in the continuing hurricane recovery efforts
- Met and talked with local residents to hear their success stories

Project Linus, Baltimore, MD

Sept. 20xx-May 20xx

Volunteer

- Handmade 20 blankets for children in the hospital
- Coordinated visits to the hospital for fellow volunteers