ARTICULATION AGREEMENT
Carroll County Public Schools Video Production Completer Program
(at Carroll County Career & Technology Center) and
Stevenson University's Department of Film & Moving Image

School System: Carroll County Public Schools (CCPS)
Address: 125 North Court Street, Westminster, MD 21157
Telephone: 410-751-3131

Stevenson University hereby agrees to articulate the following Video Production course from Carroll County Public Schools Video Production Completer Program (at Carroll County Career & Technology Center), provided students fulfill the requirements stipulated below. This agreement becomes effective with the CCPS graduating class of June, 2019.

<table>
<thead>
<tr>
<th>CCPS Course Number</th>
<th>CCPS Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>559337</td>
<td>Video Production</td>
</tr>
</tbody>
</table>

The above listed course will be accepted for the following Stevenson University course in the Film & Moving Image (FMI) major provided the specified requirements below are met.

<table>
<thead>
<tr>
<th>Stevenson University Major</th>
<th>Course</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Film &amp; Moving Image</td>
<td>FMI-101</td>
<td>Cinema I: Storytelling (3 credits)</td>
</tr>
</tbody>
</table>

In order for the above course to articulate, students must fulfill the following requirements:

- Student must receive at least a grade of "B" in the above Carroll County course.

This agreement shall be valid for a period of two years. This agreement will be subject to review by the Film & Moving Image Department of Stevenson University if any changes are made in the Video Production course offered by Carroll County Public Schools.

Susan Gorman, Ph.D.  
EVP Academic Affairs & Provost  
Stevenson University  
Date: 03/20/19

Steven Lockard, Ph.D.  
Superintendent of Schools  
Carroll County Public Schools  
Date: 03/20/19

Amanda Hostalka  
Dean, School of Design  
Date: 3/7/19

Christopher L. Reed  
Chair, FMI  
Date: 3/7/19
ARTICULATION AGREEMENT
Carroll County Public Schools Video Production Completer Program
(at Carroll County Career & Technology Center) and
Stevenson University's Department of Film & Moving Image

RECOMMENDATION FOR ARTICULATED COLLEGE CREDIT

Student: ___________________________  Telephone: _______________________
Address: __________________________  City, State, Zip: _______________________
High School: _______________________  Graduation Date: _______________

This is to certify that the above-named student has successfully completed the following course and is
recommended for college credit by the course instructor.

<table>
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<tr>
<th>CCPS Course Number</th>
<th>CCPS Course Title</th>
<th>Course Grade</th>
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<table>
<thead>
<tr>
<th>Stevenson Course Number</th>
<th>SU Course Name</th>
<th>Recommended for Credit (Y/N)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FMI-101</td>
<td>Cinema I: Storytelling</td>
<td></td>
</tr>
</tbody>
</table>

The undersigned certify that the above-named student has met the Carroll County Public Schools
requirements for articulation of the above course to Stevenson University.

_________________________________________  ______________________________________
Teacher  Principal

_________________________________________  _________________________________
Date  Date

I accept the terms and conditions of the Articulation Agreement between Carroll County Public
Schools and Stevenson University.

_________________________________________  _________________________________
Student Name  Date
Carroll County Public Schools Video Production
aligned to Stevenson University
FMI 101 Cinema I: Storytelling (updated 02.12.2019)

FMI 101 Cinema I: Storytelling
Introduces knowledge of basic video production equipment, crew functions, and techniques. Students learn and practice the foundational vocabulary of digital filmmaking and direct and shoot various short films of their own, working individually and in groups. Students also learn the principles of basic digital editing. Course includes studio and lecture.

CCCTC Video Production
Video Production is designed for students who have career interests in film and video production or broadcast media. Students work on the fundamentals of video production, including the techniques and the anesthetics of shooting, lighting, sound design, and editing. This program provides instruction in a real studio environment. Students create scripts and then record, capture, and edit film and television broadcasts. Students use HD Cameras and Hollywood level Final Cut Pro and Adobe Premier Pro editing software. Students also have access to a professional TV studio at the Community Media Center. Students will develop the entry-level skills needed to record news and live events and to film videos and television broadcasts.


FMI 101 Cinema I: Storytelling
(Carroll County Public Schools Video Production in blue.)
Upon successful completion of this course, students will be able to:
1. Define and demonstrate basic digital camera, lighting, and audio techniques.
   o Weeks 2-4, 6, 10 and 12 of CCCTC Video Production replicate this objective
2. Duplicate basic elements of video production, including PSA’s and commercials, SitComs, documentaries, and personal video essays.
   o Weeks 14-18 of CCCTC Video Production course are where students synthesize their skills in a similar manner
3. Define and demonstrate the principles of dramatic structure and the structures of basic screenplays for film and television.
   o Weeks 8, and 14-18 of CCCTC Video Production course are where students replicate this objective
4. Duplicate basic production planning elements, including rehearsals, storyboards, and floor plans.
   o Weeks 1, 3, 13-18 of CCCTC Video Production course are where students replicate this objective
5. Produce short video projects, individually and in groups.
   o Weeks 8-14 of CCCTC Video Production course are where students replicate this objective
CCCTC Video Production Syllabus  
Mr. Tony Hooper, Instructor – amhoope@carrollk12.org

I – COURSE SPECIFICS
A. FORMAT – 4.5 hours interactive class discussion/hands-on activities/lab assignments *Classes occur five days a week (Mon-Fri) over an 18-week semester.

B. PREREQUISITES – Scriptwriting & Video and/or Intro to Graphics

C. DESCRIPTION – Video production using digital and high definition cameras and other associated equipment. Students will work on no less than ten (10) projects utilizing production equipment. Emphasis is placed on developing basic and advanced skills in audio, camera operation, editing, lighting, planning and scriptwriting. Students are required to complete the assigned projects. Each student is responsible for purchasing his or her own flash drive.

II – COURSE OBJECTIVES/CONTENT
A. OBJECTIVE – To introduce students to basic video production and enable them with skills for continued education and/or work in the production industry.

B. CONTENT – The class will cover such subjects as camera operation, audio operation, basic lighting and nonlinear editing for digital video.

III – INSTRUCTIONAL APPROACH/METHOD OF EVALUATION
A. APPROACH – The initial class will be used to discuss students’ own objectives and to outline the course. Class discussions/demonstrations on various aspects of video production will be held in subsequent classes. Students will work on assigned video projects both individually and in-group settings. In-class discussions of each project will be held.

B. ATTENDANCE – Attendance is a critical factor for success. For missed work:
   1. Students will be expected to complete any project, assignment, or test missed due to an absence.
   2. It is the individual student’s responsibility to request missed assignments upon returning to school. For an extended absence of three or more school days, parents are encouraged to contact the appropriate school personnel to request assignments.
   3. Students shall have the number of days equal to the number of days absent to turn in missed work, unless a greater extension is granted by the teacher.

C. EVALUATION – Grading for interim and report card grades will be derived from work that measures student mastery of the knowledge, skills and industry competencies outlined in the course curriculum. Grades will be based on summative assignments designed to evaluate student learning and formative assignments that provide practice and next-step instruction. These include grades for individual and group assignments such as video projects, equipment and software mastery, live jobs, tests and quizzes, homework and a final comprehensive exam.

Students will be responsible for meeting course competencies and for keeping a video production portfolio and demo reel. Students will also be assessed on the level of the student employability skills as dictated by the student’s competency profile.

Grades will be based on:

Formative Assignments (30%):
- Quizzes 10%
- Homework 10%
- Class Work (Notebook, Drills, Equipment Mastery, Professional Skills) 10%

Summative Assignments (70%):
- Projects (Video assignments, Portfolio, Live Jobs) 50%
- Unit Exams 20%

Final Assessment (10%):
D. MATERIALS – CCCTC will furnish all production equipment and textbook. Each student must supply:

- 1” 3-ring binder  $10
- 8GB Flash drive  $25

Total estimated materials cost for this class  $35

CCCTC Video Production
Class Activities, Readings and Assignments

<table>
<thead>
<tr>
<th>Subject</th>
<th>Reading Assignment</th>
<th>Work Assignment</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Video Basics 6 (Zetti)</strong></td>
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</tr>
<tr>
<td><strong>Week 1</strong></td>
<td></td>
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<tr>
<td>Production Process</td>
<td>Pages 2-17</td>
<td>Chapter 1 Outline</td>
</tr>
<tr>
<td>Production Teams</td>
<td>Pages 18-34</td>
<td>Chapter 2 Outline</td>
</tr>
<tr>
<td>Intro to production</td>
<td></td>
<td>My 1st Interview</td>
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<tr>
<td>Intro to editing – Final Cut Pro</td>
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<td>My 1st Ed</td>
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<td></td>
<td>WCTC News</td>
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<tr>
<td><strong>Week 2</strong></td>
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<tr>
<td>Basic Camera Functions</td>
<td>Pages 50-60</td>
<td>Activity – Intro to cameras</td>
</tr>
<tr>
<td>Types of Cameras</td>
<td>Pages 61-69</td>
<td>Chapter 4 Outline</td>
</tr>
<tr>
<td>Operating the Camera</td>
<td>Pages 70-93</td>
<td>Chapter 5 Outline</td>
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<td>Television Commercial</td>
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<td></td>
<td>WCTC News</td>
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<tr>
<td><strong>Week 3</strong></td>
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<tr>
<td>Framing a Shot</td>
<td>Pages 94-106</td>
<td>Activity – Shooting with vectors</td>
</tr>
<tr>
<td>Depth of Field</td>
<td>Pages 107-109</td>
<td>Activity – Manipulating lenses</td>
</tr>
<tr>
<td>Controlling Movements</td>
<td>Pages 110-115</td>
<td>Activity – Zoom vs. Dolly</td>
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<td>Chapter 6 Outline</td>
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<td>News Intro/Outro</td>
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<td>WCTC News</td>
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<tr>
<td><strong>Week 4</strong></td>
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<tr>
<td>Advanced Camera Techniques</td>
<td></td>
<td>Activity – Short scene with vectors</td>
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<tr>
<td></td>
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<td>Activity – Short scene using depth of field</td>
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<tr>
<td></td>
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<td>Activity – Short scene showing composition</td>
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<td>Video – 12 Angry Men</td>
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<td>Two-day Short Film</td>
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<td></td>
<td>WCTC News</td>
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<tr>
<td><strong>Week 5</strong></td>
<td>Cybercollege.com</td>
<td>Copyright Permission Letter</td>
</tr>
<tr>
<td>Copyright Law</td>
<td>Pages 116-151</td>
<td>Chapter 7 Outline</td>
</tr>
<tr>
<td>Ethics in Media</td>
<td></td>
<td>Activity – Field and studio sound</td>
</tr>
<tr>
<td>Audio and Sound Control</td>
<td></td>
<td>Activity – Editing to music</td>
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<tr>
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<td>Music Video (start)</td>
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<td></td>
<td>WCTC News</td>
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<tr>
<td><strong>Week 6</strong></td>
<td>Pages 154-156</td>
<td>Activity – Three-point lighting</td>
</tr>
<tr>
<td>Using Light Shadows and Color</td>
<td>Pages 157-164</td>
<td>Activity – Attached vs. Cast Shadows</td>
</tr>
<tr>
<td>Lighting Techniques</td>
<td>Pages 165-189</td>
<td>Activity – Field lighting</td>
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<tr>
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<td>Chapter 8 Outline</td>
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<tr>
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<td></td>
<td>Music Video (due)</td>
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<td></td>
<td>Public Service Announcement (start)</td>
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<td></td>
<td></td>
<td>WCTC News</td>
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</tbody>
</table>
| Week 7 | Principles of Graphics  
| Standard and Digital Effects  
| Intro to Adobe InDesign | Pages 190-196  
| | Activity – Enhancing your video  
| | Portfolio (start)  
| | Public Service Announcement (due)  
| | WCTC News |
| Week 8 | Scriptwriting  
| | Activity – Character Development  
| | Activity – Developing Conflict  
| | Activity – Structuring Plot  
| | Activity – Establishing Setting  
| | Short Film: Character Development (start)  
| | WCTC News |

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| **Week 9**  
Nonlinear Editing  
Editing Principles | Video Basics 6 (Zettl)  
Pages 248-275  
Pages 276-296 | Chapter 12 Outline  
Chapter 13 Outline  
Activity – Affecting Mood in Editing  
Short Film: Character Development (due)  
WCTC News |
| **Week 10**  
Switcher and Switching  
Advanced Lighting | Pages 210-225 | Chapter 10 Outline  
Activity – Switcher Layout and Operation  
Activity – Studio vs. Field Switching  
Hollywood Lighting (start)  
WCTC News |
| **Week 11**  
Studio Environment  
Field/Synthetic Environment | Pages 298-321  
Pages 322-342 | Chapter 14 Outline  
Activity – Studio Program (non-news)  
Chapter 15 Outline  
Activity – Computer-generated Program  
Hollywood Lighting (due)  
WCTC News |
| **Week 12**  
Advanced Audio  
Understanding Digital | Pages 36-49 | Activity – Creating Foley Sounds  
5-minute Foley (start)  
Chapter 3 Outline  
WCTC News |
| **Week 13**  
Performance  
Directing | Pages 344-361  
Pages 362-395 | Chapter 16 Outline  
Activity – Being in Front of the Camera  
Chapter 17 Outline  
Activity – Scripting and Storyboarding  
Activity – Single Camera Directing  
5-minute Foley (due)  
WCTC News |
| **Week 14**  
Advanced Scriptwriting  
Advanced Editing  
Putting It All Together | | Activity – Building Effective Dialogue  
Activity – Intro to Animation  
Final Project (start)  
Holiday News (start)  
Portfolio  
WCTC News |
Week 15  Advanced Editing
Putting it All Together

Week 16  Advanced Editing
Putting it All Together

Week 17  Putting it All Together

Week 18  Putting it All Together

Activity – After Effects Tutorials
Activity – AE News Intro
   Final Project
   Holiday News
   Portfolio
   WCTC News

Activity – Intro to Maya
Activity – Intro to 3ds Max
Final Project
Holiday News (due)
   Portfolio
   WCTC News

Final Project
   Portfolio
   WCTC News

Final Project (due)
   Portfolio (due)
   WCTC News