

ARTICULATION AGREEMENT

Carroll County Public Schools Video Production Completer Program
(at Carroll County Career & Technology Center) and
Stevenson University's Department of Film & Moving Image

School System: Carroll County Public Schools (CCPS)
Address: 125 North Court Street, Westminster, MD 21157
Telephone: 410-751-3131

Stevenson University hereby agrees to articulate the following Video Production course from Carroll County Public Schools Video Production Completer Program (at Carroll County Career & Technology Center), provided students fulfill the requirements stipulated below. This agreement becomes effective with the CCPS graduating class of June, 2019.

<u>CCPS Course Number</u>	<u>CCPS Course Title</u>
559337	Video Production


The above listed course will be accepted for the following Stevenson University course in the Film & Moving Image (FMI) major provided the specified requirements below are met.

<u>Stevenson University Major</u>	<u>Course</u>	<u>Course Name</u>
Film & Moving Image	FMI-101	Cinema I: Storytelling (3 credits)

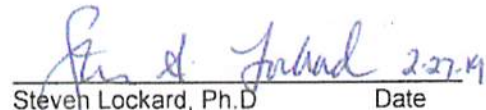
In order for the above course to articulate, students must fulfill the following requirements:

- Student must receive at least a grade of "B" in the above Carroll County course.

This agreement shall be valid for a period of two years. This agreement will be subject to review by the Film & Moving Image Department of Stevenson University if any changes are made in the Video Production course offered by Carroll County Public Schools.




Susan Gorman, Ph.D Date
EVP Academic Affairs & Provost
Stevenson University



Steven Lockard, Ph.D Date
Superintendent of Schools
Carroll County Public Schools



Amanda Hostalka Date
Dean, School of Design



Christopher L. Reed Date
Chair, FMI

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RECOMMENDATION FOR ARTICULATED COLLEGE CREDIT

Student: _____ Telephone: _____
Address: _____ City, State, Zip: _____
High School: _____ Graduation Date: _____

This is to certify that the above-named student has successfully completed the following course and is recommended for college credit by the course instructor.

<u>CCPS Course Number</u>	<u>CCPS Course Title</u>	<u>Course Grade</u>
559337	Video Production	_____

The above listed course will be accepted for the following Stevenson University course in the Film & Moving Image (FMI) major provided the specified requirements below are met.

<u>Stevenson Course Number</u>	<u>SU Course Name</u>	<u>Recommended for Credit (Y/N)</u>
FMI-101	Cinema I: Storytelling	

The undersigned certify that the above-named student has met the Carroll County Public Schools requirements for articulation of the above course to Stevenson University.

_____	_____
Teacher	Principal
_____	_____
Date	Date

I accept the terms and conditions of the Articulation Agreement between Carroll County Public Schools and Stevenson University.

_____	_____
Student Name	Date

**Carroll County Public Schools Video Production
aligned to Stevenson University
FMI 101 Cinema I: Storytelling (updated 02.12.2019)**

FMI 101 Cinema I: Storytelling

Introduces knowledge of basic video production equipment, crew functions, and techniques. Students learn and practice the foundational vocabulary of digital filmmaking and direct and shoot various short films of their own, working individually and in groups. Students also learn the principles of basic digital editing. Course includes studio and lecture.

CCCTC Video Production

Video Production is designed for students who have career interests in film and video production or broadcast media. Students work on the fundamentals of video production, including the techniques and the aesthetics of shooting, lighting, sound design, and editing. This program provides instruction in a real studio environment. Students create scripts and then record, capture, and edit film and television broadcasts. Students use HD Cameras and Hollywood level Final Cut Pro and Adobe Premier Pro editing software. Students also have access to a professional TV studio at the Community Media Center. Students will develop the entry-level skills needed to record news and live events and to film videos and television broadcasts.

CCPS Textbook: Zettl, Herbert. *Video Basics 6*. Cengage Learning, 2009.

**FMI 101 Cinema I: Storytelling
(Carroll County Public Schools Video Production in blue.)**

Upon successful completion of this course, students will be able to:

1. Define and demonstrate basic digital camera, lighting, and audio techniques.
 - o Weeks 2-4, 6, 10 and 12 of CCCTC Video Production replicate this objective
2. Duplicate basic elements of video production, including PSA's and commercials, SitComs, documentaries, and personal video essays.
 - o Weeks 14-18 of CCCTC Video Production course are where students synthesize their skills in a similar manner
3. Define and demonstrate the principles of dramatic structure and the structures of basic screenplays for film and television.
 - o Weeks 8, and 14-18 of CCCTC Video Production course are where students replicate this objective
4. Duplicate basic production planning elements, including rehearsals, storyboards, and floor plans.
 - o Weeks 1, 3, 13-18 of CCCTC Video Production course are where students replicate this objective
5. Produce short video projects, individually and in groups.
 - o Weeks 8-14 of CCCTC Video Production course are where students replicate this objective

CCCTC Video Production Syllabus

Mr. Tony Hooper, Instructor – amhooper@carrollk12.org

I – COURSE SPECIFICS

- A. **FORMAT** – 4.5 hours interactive class discussion/hands-on activities/lab assignments *Classes occur five days a week (Mon-Fri) over an 18-week semester.
- B. **PREREQUISITES** – Scriptwriting & Video and/or Intro to Graphics
- C. **DESCRIPTION** – Video production using digital and high definition cameras and other associated equipment. Students will work on no less than ten (10) projects utilizing production equipment. Emphasis is placed on developing basic and advanced skills in audio, camera operation, editing, lighting, planning and scriptwriting. Students are required to complete the assigned projects. Each student is responsible for purchasing his or her own flash drive.

II – COURSE OBJECTIVES/CONTENT

- A. **OBJECTIVE** – To introduce students to basic video production and enable them with skills for continued education and/or work in the production industry.
- B. **CONTENT** – The class will cover such subjects as camera operation, audio operation, basic lighting and nonlinear editing for digital video.

III – INSTRUCTIONAL APPROACH/METHOD OF EVALUATION

- A. **APPROACH** – The initial class will be used to discuss students’ own objectives and to outline the course. Class discussions/demonstrations on various aspects of video production will be held in subsequent classes. Students will work on assigned video projects both individually and in-group settings. In-class discussions of each project will be held.
- B. **ATTENDANCE** – Attendance is a critical factor for success. For missed work:
 - 1. Students will be expected to complete any project, assignment, or test missed due to an absence.
 - 2. It is the individual student’s responsibility to request missed assignments upon returning to school. For an extended absence of three or more school days, parents are encouraged to contact the appropriate school personnel to request assignments.
 - 3. Students shall have the number of days equal to the number of days absent to turn in missed work, unless a greater extension is granted by the teacher.
- C. **EVALUATION** – Grading for interim and report card grades will be derived from work that measures student mastery of the knowledge, skills and industry competencies outlined in the course curriculum. Grades will be based on summative assignments designed to evaluate student learning and formative assignments that provide practice and next-step instruction. These include grades for individual and group assignments such as video projects, equipment and software mastery, live jobs, tests and quizzes, homework and a final comprehensive exam.

Students will be responsible for meeting course competencies and for keeping a video production portfolio and demo reel. Students will also be assessed on the level of the student employability skills as dictated by the student’s competency profile.

Grades will be based on:

Formative Assignments (30%):

Quizzes	10%
Homework	10%
Class Work (Notebook, Drills, Equipment Mastery, Professional Skills)	10%

Summative Assignments (70%):

Projects (Video assignments, Portfolio, Live Jobs)	50%
Unit Exams	20%

Final Assessment (10%):

Final Project and Exam

10%

The final assessment accounts for 10% of the students overall grade.

D. MATERIALS – CCCTC will furnish all production equipment and textbook. Each student must supply:

1" 3-ring binder	\$10
8GB Flash drive	\$25

Total estimated materials cost for this class \$35

CCCTC Video Production **Class Activities, Readings and Assignments**

<u>Subject</u>	<u>Reading Assignment</u> <i>Video Basics 6 (Zettl)</i>	<u>Work Assignment</u>
Week 1 Production Process Production Teams Intro to production Intro to editing – Final Cut Pro	Pages 2-17 Pages 18-34	Chapter 1 Outline Chapter 2 Outline My 1st Interview My 1st Edit WCTC News
Week 2 Basic Camera Functions Types of Cameras Operating the Camera	Pages 50-60 Pages 61-69 Pages 70-93	Activity – Intro to cameras Chapter 4 Outline Chapter 5 Outline Television Commercial WCTC News
Week 3 Framing a Shot Depth of Field Controlling Movements	Pages 94-106 Pages 107-109 Pages 110-115	Activity – Shooting with vectors Activity – Manipulating lenses Activity – Zoom vs. Dolly Chapter 6 Outline News Intro/Outro WCTC News
Week 4 Advanced Camera Techniques		Activity – Short scene with vectors Activity – Short scene using depth of field Activity – Short scene showing composition Video – 12 Angry Men Two-day Short Film WCTC News
Week 5 Copyright Law Ethics in Media Audio and Sound Control	Cybercollege.com Cybercollege.com Pages 116-151	Copyright Permission Letter Chapter 7 Outline Activity – Field and studio sound Activity – Editing to music Music Video (start) WCTC News
Week 6 Using Light Shadows and Color Lighting Techniques	Pages 154-156 Pages 157-164 Pages 165-189	Activity – Three-point lighting Activity – Attached vs. Cast Shadows Activity – Field lighting Chapter 8 Outline Music Video (due) Public Service Announcement (start) WCTC News

Week 7	Principles of Graphics Standard and Digital Effects Intro to Adobe InDesign	Pages 190-196 Pages 196-208	Chapter 9 Outline Activity – Enhancing your video Portfolio (start) Public Service Announcement (due) WCTC News
Week 8	Scriptwriting		Activity – Character Development Activity – Developing Conflict Activity – Structuring Plot Activity – Establishing Setting Short Film: Character Development (start) WCTC News

	<u>Subject</u>	<u>Reading Assignment</u> <i>Video Basics 6 (Zettl)</i>	<u>Work Assignment</u>
Week 9	Nonlinear Editing Editing Principles	Pages 248-275 Pages 276-296	Chapter 12 Outline Chapter 13 Outline Activity – Affecting Mood in Editing Short Film: Character Development (due) WCTC News
Week 10	Switcher and Switching Advanced Lighting	Pages 210-225	Chapter 10 Outline Activity – Switcher Layout and Operation Activity – Studio vs. Field Switching Hollywood Lighting (start) WCTC News
Week 11	Studio Environment Field/Synthetic Environment	Pages 298-321 Pages 322-342	Chapter 14 Outline Activity – Studio Program (non-news) Chapter 15 Outline Activity – Computer-generated Program Hollywood Lighting (due) WCTC News
Week 12	Advanced Audio Understanding Digital	Pages 36-49	Activity – Creating Foley Sounds 5-minute Foley (start) Chapter 3 Outline WCTC News
Week 13	Performance Directing	Pages 344-361 Pages 362-395	Chapter 16 Outline Activity – Being in Front of the Camera Chapter 17 Outline Activity – Scripting and Storyboarding Activity – Single Camera Directing 5-minute Foley (due) WCTC News
Week 14	Advanced Scriptwriting Advanced Editing Putting it All Together		Activity – Building Effective Dialogue Activity – Intro to Animation Final Project (start) Holiday News (start) Portfolio WCTC News

Week 15 Advanced Editing
 Putting it All Together

Activity – After Effects Tutorials
Activity – AE News Intro
Final Project
Holiday News
Portfolio
WCTC News

Week 16 Advanced Editing
 Putting it All Together

Activity – Intro to Maya
Activity – Intro to 3ds Max
Final Project
Holiday News (due)
Portfolio
WCTC News

Week 17 Putting it All Together

Final Project
Portfolio
WCTC News

Week 18 Putting it All Together

Final Project (due)
Portfolio (due)
WCTC News