

Transfer Plan Carroll Community College

Journalism Concentration, Arts & Sciences to Business Communication

This transfer plan is intended for students pursuing an Associate of Arts in Arts & Sciences, Journalism Concentration who are interested in pursuing a Bachelor of Science in Business Communication at Stevenson University. The equivalencies below demonstrate how a student can meet both the requirements of the associate degree and prepare for a seamless transfer to Stevenson. Stevenson participates in reverse transfer should students transfer after completing 15 credits at Carroll but before completing the full associate's degree. Please note:

- Only courses that have course equivalencies are displayed. This guide does not show all transferable courses from this college. It also does not display all Stevenson University courses that will fulfill a specific requirement.
- Program requirements must be completed with a grade of C or better, and general education courses must be passed with a grade of D or better.
- Transfer plans are intended to be used as planning tools. If you need additional assistance in selecting courses to take prior to transferring to Stevenson University, contact Stevenson Admissions at 443-352-4450.

	Carroll Community College	Stevenson University	
Program Requirements	COMM-105 Introduction to Speech Communication (AH)	CM 101 Public Speaking	3
	COMM-110 Introduction to Journalism	CM 253/ENG Journalism I	3
	ENGL-245 Modern English Grammar	Major Writing Requirement	3
	PSLS-100 American Government	Social Science Requirement	3
	6 credits of World Language	Elective Credit (counts toward a B.A. or general electives)	6
Electives	15 credits of electives SU recommends: <ul style="list-style-type: none"> • ENGL-110 Intro to Creative Writing • COMM-205 Interpersonal Communication • BUAD 101 – Introduction to Business • MKTG-201 Principles of Marketing • MGMT-201 Principles of Management 	<ul style="list-style-type: none"> • ENG 224 Intro to Creative Writing • CM 115 Interpersonal Communication • Program Elective • MKT 206 Principles of Marketing • MGT 204 Principles of Management 	15
GENERAL EDUCATION REQUIREMENTS			
English Composition and literature (6 credits)	ENGL 101: College Writing	ENG 151: English Composition	3
	ENGL 102: Writing about literature	ENG 152: Writing About Literature	3
Arts, Humanities, or Communication	2 courses SU recommends <ul style="list-style-type: none"> • COMM 120 Introduction to Film • PHIL 105 Ethics or PHIL 120 World Philosophy 	<ul style="list-style-type: none"> • FMI 101 Cinema I: Storytelling (program elective) • Humanities Requirement 	6
Biological and Physical Sciences	Take two General Education Science courses; one must be a lab course	<i>Scientific Reasoning-Lab</i>	7-8
Mathematics	SU recommends Math 115: Introduction to Statistical Methods	Math 136: Introduction to Statistics	4

	Carroll Community College	Stevenson University	
Social and Behavioral Sciences	2 courses <i>SU recommends</i> <ul style="list-style-type: none"> • PSYC 101 General Psychology • SOC 101 Introduction to Sociology 	Two Social Science Requirements	6
Total	59-60 Please note: A minimum of 60 credits is needed for the associate's degree.		

Remaining Courses to be taken at Stevenson

Students who complete the plan above (including all suggested classes) and earn the Associate of Arts in Arts & Sciences, Journalism Concentration from Carroll Community College will take the following courses at Stevenson to meet the B.S. requirements. Students who transfer before completing the AA may have more general education and program requirements to take and fewer free electives.

General Education Requirements (0 credits)

Major Requirements (40 credits remaining)

CM 205 Communication Ethics 3 credits

CM 255 Small Group Communication 3 credits

CM 270 New Media Communication 3 credits

CM 290 Internship Preparation 1 credit

CM 310 Conflict Resolution and Negotiation 3 credits

CM 390 Organizational Communication 3 credits

CM 401 Internship 3 credits

CM 490 Communication Capstone 3 credits

Business Core Required Courses - 6 credits

- MKT 311 Consumer Behavior 3 credits
- MKT 336 Integrated Marketing Communication 3 credits

Design Core Required Courses - 9 credits

- GDES 125 Fundamentals of Digital Media 3 credits
- GDES 270 Introduction to Corporate Communication Design 3 credits
- PHOTO 141 Basic Digital Photography 3 credits

Technology Core Requirements - Choose 3 credits from the following.

- ENG 256 Introduction to Digital Publishing 3 credits
- GDES 208 Web Design I 3 credits

- IS 135 MS Office Applications 3 credits
- IS 260 Presentation Theory and Application 3 credits

Additional Credits Needed: 20 general electives. Students are encouraged to pursue a professional or discipline minor or additional internships.

Total credits to be taken at SU: 40 program credits + 20 electives= 60