



Public Disclosure of Student Achievement

Institution Name: Stevenson University

Business Unit(s) included in this report:

1. Brown School of Business and Leadership
2. Stevenson University Online

Academic Period Covered: AY 2019-2020

Date Submitted: December 2020

The term “knowledge rate” is used by Stevenson University’s Career Connection Center to define the percent of graduates for which the institution has reasonable and verifiable information concerning the graduates’ post-graduation career activities.

PROGRAM	INDICATOR	RESULT (Survey of Aug 2018, December 2018, and May 2019 graduates)
Bachelor of Science in Accounting (BSOBL)	Working full-time, % Enrolled in continuing education, % Knowledge rate, %	85.7% 14.3% 77.8%
Bachelor of Science in Business Administration (BSOBL), with tracks in: <ul style="list-style-type: none"> • Entrepreneurship • Finance • General Track • International Business • Sport Management 	Working full-time,% Working part-time, % Enrolled in continuing education, % Knowledge rate, %	70.4% 9.3% 7.4% 67.5%
Bachelor of Science in Business Administration: General Track (SUO)	Working full-time, % Knowledge rate, %	100% 35.7%
Bachelor of Science in Fashion Merchandising (BSOBL)	Working full-time,% Working part-time, % Knowledge rate, %	72.7% 18.2% 78.6%
Bachelor of Science in Digital Marketing/Marketing (BSOBL)	Working full-time,% Working part-time, % Knowledge rate, %	80% 10% 76.9%
Master of Science in Healthcare Management (SUO), with concentrations in: <ul style="list-style-type: none"> • Quality Management and Patient Safety • Project Management 	Working full-time, % Knowledge rate, %	100% 92.3%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Working full-time	<p>Indicator: Percentage of students working full-time (30+ hours/week).</p> <p>Calculation: Number of graduates who reported working full-time divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2018, December 2018, and May 2019 Stevenson University graduates. Survey closed in November 2019.</p>
Working part-time	<p>Indicator: Percentage of students working part-time (less than 30 hours/week).</p> <p>Calculation: Number of graduates who reported working part-time, for any reason, divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2018, December 2018, and May 2019 Stevenson University graduates. Survey closed in November 2019.</p>
Enrolled in continuing education	<p>Indicator: Percentage of students enrolled in a program of continuing education.</p> <p>Calculation: Number of graduates who reported they are enrolled in a program of continuing education divided by the total number of survey respondents.</p> <p>How data was collected: Data was collected by the Career Connection Center at Stevenson University by surveying August 2018, December 2018, and May 2019 Stevenson University graduates. Survey closed in November 2019.</p>
Knowledge rate	<p>Indicator: Percent of graduates for whom the University has reasonable and verifiable information concerning the graduates' post-graduation career activities.</p> <p>Calculation: Number of graduates who responded to the survey, or for whom post-graduation placement information was gathered through faculty, LinkedIn, and other verifiable sources, divided by the total number of graduates who earned a degree during the study period.</p> <p>Note: Knowledge rate was calculated by the Career Connection Center at Stevenson University after surveying August 2018, December 2018, and May 2019 Stevenson University graduates. Survey closed in November 2019.</p>