



the stevenson career report

2017

The Career ArchitectureSM
Model in Action



STEVENSON'S CAREER ARCHITECTURESM

MODEL IN ACTION:

Stevenson University is well positioned to provide students for a changing workforce. The University's Mission clearly defines our goal of providing students with career exploration and preparation, combined with experiential learning. Stevenson's distinctive Career Architecture model helps our students explore their motivated strengths, interests, values, personality, and goals leading them to discover and develop a career path that best suits them. The Career Architecture process helps our students explore new paths, change destinations, and map their own visions for the future throughout their lives.

Introduction

Each year we highlight several examples of the *Career Architecture* model in action. A few highlights from the past year include:

- » The Career Services Blog.
- » Continuation of the Career Research and Development Partnership with the Maryland State Department of Education.
- » The development of our "Executives in Residence" program.
- » Implementation of the online training portal, ProjectMe Pro, for the School of Graduate and Professional Studies.
- » A student developed and led introduction to Career Services for the President's Celebration for Accepted Students.
- » Continued development of events to encourage interaction between students and employers.

Career Services Blog

The Career Services Blog for 2017 had over 30 different topics posted ranging from announcements for our career fairs and events to "Tips for Success" and how to find a summer internship. Blogs were authored not just by Career Services staff but also our student employees and graduate assistants. The blogs were featured on the Stevenson external website and on the Career Services portal. Topics included:

- » Resources for Trans Job Seekers
- » Emerging Careers in Writing

» Tips for Success:

- Getting Organized
 - Asking for References and Letters of Recommendation
 - Your LinkedIn Profile
 - Building Your Network with LinkedIn
- » How to Prepare for a Career Fair
 - » How to Follow Up After a Career Fair
 - » Career Competencies Employers Want
 - » And many more

Personal Direction

Career Services Jeopardy

During the President's Celebration for Accepted Students, the Office of Career Services' Career Peer Advisors presented a fun, engaging workshop to educate Stevenson's newest group of accepted students and their parents about the services provided by the office. The Career Peer Advisors – four current students who have been trained to provide resume and cover letter reviews, assist with navigating Handshake, and serve as ambassadors for Career Services – created and facilitated a live, interactive version of the popular game, Jeopardy, asking questions to attendees about various career-related topics. Categories within the game included Our Services, Resumes Facts/ Tips, Interview Etiquette, Future Career Preparation, and more.

To prepare players for the game, the Career Peer Advisors first presented an overview of Career Services and how the office assists current students and graduates. The Peers also took time to introduce themselves, sharing how Career Services and Stevenson University have helped them to identify

and support their career pathways and goals, enabling the accepted students to see firsthand the value of choosing Stevenson University as the place to develop their own career.

Over 30 students and parents participated in Career Services Jeopardy, citing at the end of the presentation and game that they “loved it!” and enjoyed learning new things about Career Services and the University.

With the success of the game, Career Services has begun exploring ways in which the game could be shared with audiences across campus.



Career Research and Development Program with the Maryland State Department of Education

As the Career Affiliate University for the Maryland State Department of Education’s Career and Technology program, Stevenson hosted 29 high school teachers from June 27-June 29, 2017. This year, CPD credits were awarded to those teachers who requested the credits and attended all three days of the training.

Including the Dependable Strengths unit, a total of 15 lesson plans were presented and are available on the website (crd-msde.org). This year the website was updated to allow mobile device access.

Additionally, this year’s Institute had two “Master Teachers” who shared some of their best practices and techniques. The CRD not only provides high school teachers with professional development but introduces them to the Personal Direction component of Career Architecture by way of Dependable Strengths®.

This was the fourth year of the grant and there are plans to continue for a fifth year.



Discipline Expertise

ProjectMe Pro

The Office of Career Services provides the School of Graduate and Professional Studies with the means to support the diverse needs of their students by making virtual resources and information readily available 24 hours a day. Students now have the ability to prepare for their job search and to assess their strengths, interests, and values with the implementation of ProjectMe Pro, an online training portal offering a self-paced learning system that provides job search training. Students can access lesson modules and their portfolio from their computers, tablets or smart phones and can work after hours or in between classes.

At the end of each module students develop materials to use in their job search and have access to several other valuable tools that will support a successful job search. They can communicate directly with their career advisors on all aspects of their work including asking questions, getting their resume reviewed and getting feedback. Students can explore their interests, choose a career path, build their resume, create a LinkedIn profile, develop professional networks, interview effectively, negotiate successfully and apply for jobs within this online platform.

ProjectMe Pro is being implemented into classrooms through the Blackboard online learning system, providing a seamless connection for greater access to this virtual career training resource.

Professional Know-How

Executives in Residence

The Executives in Residence program offers Stevenson students the opportunity to meet and interact with leaders from the workforce. Our two Executives in Residence, Gary Anderson and Jean Turner, have expert knowledge and extensive resumes that make them bona fide teachers with all of the real world experience that provides students with unique insights into the working world. Gary and Jean have the coaching and career skills that provide a one-of-a-kind experience unlike any other happening on campus.



Gary Anderson is a recently retired "market-facing leader and customer advocate of multi-billion dollar global B2B services provider" with a forty-year professional career. He is now a small business owner and embraces a philosophy of

"continuous learning ... focused on team-building and talent development."



Jean Turner is a retired "Director of Human Resources with extensive experience in all areas of Human Resources" and currently serves as the Director of the College Relations Committee of the Chesapeake Human Resources Association (CHRA).

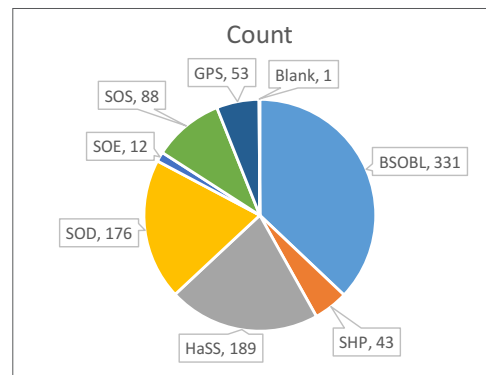
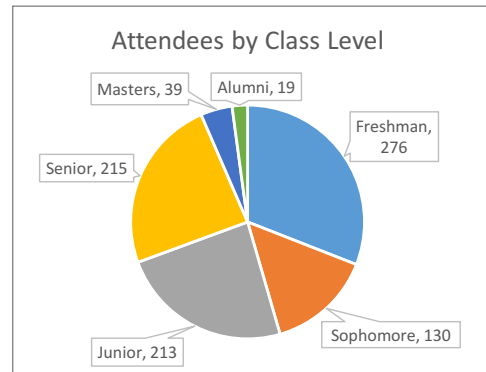
Gary and Jean provide our students with the knowledge on transitioning to the professional workforce, which is important when preparing for interviews and life after graduation.

Career Services Events

Career Services continued to host and co-host events during the past year. There were a total of 14 events with 892 attendees from all schools and majors.

The events included:

- » Part-time Jobs Fair
- » Business & Technology Career Fair
- » Success Trunk Show: Fashion Panel and Networking
- » Diversity Career Expo
- » MILE Mocktail Reception & Etiquette Dinner



For more information on Stevenson's Career Architecture model, please contact Career Services at 443-352-4477 or careerservices@stevenson.edu.

