

Transfer Plan  
 College: Harcum College  
 Program: Fashion Merchandising

This transfer plan is intended for students pursuing Associates of Science in Fashion Merchandising at Harcum College who are interested in pursuing a Bachelor's of Science in Fashion Merchandising at Stevenson University. The equivalencies below demonstrate how a student can meet both the requirements of the associate degree and prepare for a seamless transfer to Stevenson. Please note:

- Only courses that have course equivalencies are displayed. This guide does not show all transferable courses from this college. It also does not display all Stevenson University courses that will fulfill a specific requirement.
- Program requirements must be completed with a grade of C or better, and general education courses must be passed with a grade of D or better.
- Stevenson University will accept up to 70 credits from 2-year institutions. Up to 90 credits can be applied to degree requirements from a combination of 2-year institutions, 4-year institutions, and non-direct classroom instruction (including CLEP, AP, and other nationally recognized standardized examination scores). For additional information about credit transfer, please see: <http://www.stevenson.edu/admissions-aid/getting-started/transfer-students/transfer-credit-evaluation/>
- For scholarship information please see the "Paying for College" page on: <http://www.stevenson.edu/admissions-aid/getting-started/transfer-students/>
- Transfer plans are intended to be used as planning tools. If you need additional assistance in selecting courses to take prior to transferring to Stevenson University, contact Stevenson Admissions at 443-352-4450.

	Fashion Merchandising		Stevenson University	
<b>PROGRAM REQUIREMENTS</b>				
<b>Program Requirements</b>	FSH 104 Fashion Design and Fashion Drawing	3	FASH 210 Fashion Illustration	3
	RET 105 Retail Strategies	3	FMER 320 Fashion Retailing	3
	FSH 105 Photoshop for Fashion	3	GDES 125 Fundamentals of Digital Media	3
	RET 106 Visual Merchandising	3	FMER 360 Visual Merchandising	3
	BUS 221 Principles of Marketing	3	MKT 206 Principles of Marketing	3
	FSH 202 Portfolio and Presentation	3	FMER 223 Business of Fashion	3
	RET 115 Fashion History	3	FDES 274 History of Fashion	3
	RET 211 Textiles	3	FDES 200 Textiles	3
<b>GENERAL EDUCATION REQUIREMENTS</b>				
<b>English Composition and literature</b>	ENG 101 Composition I ENG 102 Composition II	6	English 151 Composition & Writing English 152 Writing about Literature	6
<b>Writing Intensive</b>	BUS 122 Professional Communication	3	MGT 210 Business Writing	3
<b>Biological and Physical Sciences</b>	SCI – Science Elective	3	Quantitative Reasoning Requirement	3
<b>Mathematics</b>	MTH 111 College Math	3	Mathematics Requirement	3
<b>Social and Behavioral Sciences</b>	SOC – Social Science Elective	3	Social Science Requirement	3
<b>Diversity</b>	DIV – Diversity Elective	3		3
<b>IDS</b>	IDS 103 College Orientation & Research Skills	3		3
<b>ELECTIVES</b>				
	Elective	3		12
	Elective	3		
	Elective	3		
	Elective	3		

	<b>Fashion Merchandising</b>		<b>Stevenson University</b>	
<b>Total</b>	63-65 credits			

### Remaining Courses to be taken at Stevenson

Students who complete the plan above and earn the A.S. in Fashion Merchandising will take the following courses at Stevenson to meet the Fashion Merchandising requirements. Students who transfer before completing the associate's may have more general education and program requirements to take and fewer free electives.

#### General Education Requirements (16 credits)

- Communication Intensive – 3 credits
- Humanities - 9 credits
- Scientific Reasoning Lab – 4 credits

#### Major Requirements (41 credits)

- ACC 215 Survey of Accounting
- EC202 Principle of Microeconomics
- FMER 210 Fashion and Culture
- FMER 290 Internship Preparation
- FMER 315 Writing for Fashion
- FMER 323 Fashion Product Merchandising
- FMER 390 Internship
- FMER 430 Current topics in Fashion Merchandising
- FMER 470 Portfolio
- MKT 325 International Marketing
- IS 135 MS office Applications
- LAW 208 Business Law
- MGT 204 Principles of Management
- MKT 311 Consumer Behavior
- MKT 336 Integrated Marketing Communications

Additional Credits Needed: 3 credits of general electives

Total credits to be taken at SU: 57

### Suggested Course Sequence

YEAR 3				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	FMER 210 Fashion and Culture	3	ACC 215 Survey of Accounting	3
	IS 135 MS office Applications	3	LAW 208 Business Law	3
	MGT 204 Principles of Management	3	Humanities II	3
	FMER 323 Fashion Product Merchandising	3	Communication Intensive	3
	MKT 311 Consumer Behavior	3	MKT 325 International Marketing	3
			FMER 290 Internship Preparation	1
<b>CREDITS</b>	<b>15 CREDITS</b>		<b>16 CREDITS</b>	

<b>YEAR 4</b>				
<b>SEMESTER</b>	<b>FALL</b>		<b>SPRING</b>	
<b>RECOMMENDED COURSES</b>	FMER 390 Internship	3	Humanities IV	3
	FMER 315 Writing for Fashion	3	Scientific Reasoning Lab	4
	FMER 430 Current topics in Fashion Merchandising	3	MKT 336 Integrated Marketing Communications	3
	Humanities III	3	Elective	3
	EC202 Principle of Microeconomics	3	FMER 470 Portfolio	1
<b>CREDITS</b>	<b>15 CREDITS</b>		<b>14 CREDITS</b>	