

YEAR	1		2		3		4	
SEMESTER	FALL	SPRING	FALL	SPRING	FALL	SPRING	FALL	SPRING
<b>REQUIRED COURSES</b>	<b>ART 110</b> Fundamentals of Design I  <b>ART 116</b> Drawing I  <b>ART 106</b> Introduction to Art History  <b>MATH 121 or Higher</b> 4-credits  <b>ENG 151</b> Composition & Writing from Sources	<b>ART 113</b> Fundamentals of Design II  <b>ART 117</b> Drawing II  <b>PHOTO 141</b> Basic Digital Photography  <b>VCD 125</b> Fundamentals of Digital Media  <b>ENG 152</b> Writing about Literature	<b>VCD 210</b> Communication Design I  <b>VCD 230</b> Typography I  <b>VCD 256</b> The Moving Image  <b>Lab Science</b> 4-credits  <b>CM 101</b> Public Speaking	<b>VCD 211</b> Communication Design II  <b>Materials &amp; Methods</b> Elective  <b>VCD 208</b> Web Design I  <b>ART 205</b> Art History Survey Topics  <b>ENG Writing 200</b> ART 256 Commercial & Industrial Scriptwriting or CM 223 Writing for the Web recommended  <b>ART 390 Internship Part I</b> This course is required for all students. Students take ART 390 in spring of the sophomore or fall of the junior year before securing an off-site, for-credit internship. All internships must be approved in advance.	<b>VCD 310</b> Communication Design III  <b>Materials &amp; Methods</b> Elective (300/400 Level)  <b>VCD 308</b> Web Design II  <b>Humanities I</b>  <b>CM 211, 255, or 270</b> Intercultural Comm. Small Group Comm. New Media Comm.	<b>300/400</b> Communication Design Studio Elective  <b>VCD 330</b> Typography II  <b>ART 305</b> Topics in Art History  <b>Humanities II</b>  <b>Social Science I</b>	<b>300/400</b> Communication Design Studio Elective  <b>VCD 410</b> Portfolio & Professional Development  <b>Humanities III</b> 300-400 level <b>PHIL 320</b> Aesthetics Recommended  <b>Math/Science</b> 2nd Math/Science Lab or non-lab. 3 or 4-credit  <b>Social Science II</b>	<b>VCD 450</b> Senior Capstone <i>under construction</i>  <b>ART 390</b> Internship Part II—120 hrs Can be completed in fall, spring, or summer.  <b>Humanities IV</b>  <b>General Elective</b> (300-400 Level)
<b>REQUIRED MILESTONES</b>	<b>EDCP-100</b> 1st Yr. Seminar	<b>Portfolio Reviews</b> by Faculty HELD IN MAY	<b>Portfolio Reviews</b> by Faculty HELD IN DECEMBER		<b>Junior Advisory Board Portfolio Reviews</b> HELD IN DECEMBER		<b>Senior Advisory Board Portfolio Reviews</b> HELD IN DECEMBER	<b>Senior Exhibition and Awards</b> HELD IN MAY
<b>REQUIRED CREDITS</b>	<b>17 CREDITS</b>	<b>15 CREDITS</b>	<b>16 CREDITS</b>	<b>15 CREDITS</b>	<b>15 CREDITS</b>	<b>15 CREDITS</b>	<b>15 OR 16 CREDITS</b>	<b>12 CREDITS</b>

**120**

**VCD PROGRAM POLICIES.** VCD student performance is measured by grades earned in general education and major courses and the ability to effectively create, compile, and present a portfolio of work.

Students must earn a minimum cumulative GPA of 2.5 and a minimum GPA of 3.0 in the major, and the lowest acceptable grade is a “C” in all required major courses. *See also Visual Communication Design Program Policies for Continuance & Progression in the University catalog.*

**MAJOR ELECTIVES**

**MATERIALS & METHODS ELECTIVES**

- ART 215** Painting I | **ART 216** Painting II
- ART 217** Figure Drawing | **ART 219** Printmaking
- ART 250** Topics in Alternative Fine Art Processes
- ART 315** Surface Design
- PHOTO 140** Photography (Darkroom)
- PHOTO 241** Intermediate Digital Photography
- PHOTO 242** Fashion and Portrait Photography
- PHOTO 250** Topics in Alternative Photo Processes
- PHOTO 341** Advanced Studio Photography
- PHOTO 342** Documentary and Photojournalism
- PHOTO 480** Photo Studio: Special Topics

**COMMUNICATION DESIGN ELECTIVES**

- IAD 380** Advanced Interactive Studio
  - IAD 381** Mobile & Responsive Design
  - MOGR 330** Typography in Motion
  - MOGR 331** Intermediate Motion Graphics
  - VCD 370** Relationship of Design & Business
  - VCD 380** Professional Design Studio
  - VCD 440** Designing for a Target Market
  - VCD 480** Exhibition Design; Creative Strategies
- Packaging Design; Corporate Communication & Branding

**GENERAL EDUCATION NOTES**

**General Education courses are identified in blue.** All students must complete all general education and major requirements and earn a minimum of 120 credits. 30 credits must be taken at the 300 or 400 level.

**HUMANITIES HIS, ENG** (Must be Literature), **PHIL, REL.** Students must complete 4 humanities courses from at least three different disciplines.

**SOCIAL SCIENCES ANTH, CJUS, ECON, HSR, GEO, POSCI, PSY, SOC** in two different disciplines.

YEAR	1		2		3		4	
SEMESTER	FALL	SPRING	FALL	SPRING	FALL	SPRING	FALL	SPRING
<b>REQUIRED COURSES</b>	<b>ART 110</b> Fundamentals of Design I  <b>ART 116</b> Drawing I  <b>ART 106</b> Introduction to Art History  <b>MATH 121 or Higher</b> 4-credits  <b>ENG 151</b> Composition & Writing from Sources	<b>ART 113</b> Fundamentals of Design II  <b>ART 117</b> Drawing II  <b>PHOTO 141</b> Basic Digital Photography  <b>VCD 125</b> Fundamentals of Digital Media  <b>ENG 152</b> Writing about Literature	<b>VCD 210</b> Communication Design I  <b>VCD 230</b> Typography I  <b>VCD 256</b> The Moving Image  <b>Lab Science</b> 4-credits  <b>CM 101</b> Public Speaking	<b>VCD 211</b> Communication Design II  <b>Materials &amp; Methods</b> Electives  <b>VCD 208</b> Web Design I  <b>ART 205</b> Art History Survey Topics  <b>ENG Writing 200</b> <b>ART 256</b> Commercial & Industrial Scriptwriting	<b>VCD 310</b> Communication Design III  <b>MOGR 330</b> Typography in Motion  <b>VCD 308</b> Web Design II  <b>Humanities I</b>  <b>CM 211, 255, or 270</b> Intercultural Comm. Small Group Comm. New Media Comm.	<b>300/400</b> Communication Design Studio Elective  <b>MOGR 331</b> Intermediate Motion Graphics  <b>ART 305</b> Topics in Art History: History of Moving Images & Art  <b>Humanities II</b>  <b>Social Science I</b>	<b>MOGR 431</b> Advanced Motion Graphics & Effects  <b>VCD 410</b> Portfolio & Professional Development  <b>Humanities III</b> 300-400 level <b>PHIL 320</b> Aesthetics Recommended  <b>Math/Science</b> 2nd Math/Science Lab or non-lab. 3 or 4-credit  <b>Social Science II</b>	<b>VCD 450</b> Senior Capstone  <b>ART 390</b> Internship Part II—120 hrs Can be completed in fall, spring, or summer.  <b>Humanities IV</b>  <b>General Elective</b> 300-400 Level
<b>REQUIRED MILESTONES</b>	<b>EDCP-100</b> 1st Yr. Seminar	<b>Portfolio Reviews</b> by Faculty HELD IN MAY	<b>Portfolio Reviews</b> by Faculty HELD IN DECEMBER		<b>Junior Advisory Board Portfolio Reviews</b> HELD IN DECEMBER		<b>Senior Advisory Board Portfolio Reviews</b> HELD IN DECEMBER	<b>Senior Exhibition and Awards</b> HELD IN MAY
<b>REQUIRED CREDITS</b>	<b>17</b> CREDITS	<b>15</b> CREDITS	<b>16</b> CREDITS	<b>15</b> CREDITS	<b>15</b> CREDITS	<b>15</b> CREDITS	<b>15</b> OR 16 CREDITS	<b>12</b> CREDITS

**ART 390 Internship Part I**  
This course is required for all students. Students should take ART 390 in spring of the sophomore or fall of the junior year before securing an off-site, for-credit internship. All internships must be approved in advance.

**VCD PROGRAM POLICIES.** VCD student performance is measured by grades earned in general education and major courses and the ability to effectively create, compile, and present a portfolio of work.

Students must earn a minimum cumulative GPA of 2.5 and a minimum GPA of 3.0 in the major, and the lowest acceptable grade is a “C” in all required major courses. See also *Visual Communication Design Program Policies for Continuance & Progression in the University catalog.*

**MAJOR ELECTIVES**

- MATERIALS & METHODS ELECTIVES**  
**ART 215** Painting I | **ART 216** Painting II  
**ART 217** Figure Drawing | **ART 219** Printmaking  
**ART 250** Topics in Alternative Fine Art Processes  
**ART 315** Surface Design  
**PHOTO 140** Photography (Darkroom)  
**PHOTO 241** Intermediate Digital Photography  
**PHOTO 242** Fashion and Portrait Photography  
**PHOTO 250** Topics in Alternative Photo Processes  
**PHOTO 341** Advanced Studio Photography  
**PHOTO 342** Documentary and Photojournalism  
**PHOTO 480** Photo Studio: Special Topics

- COMMUNICATION DESIGN ELECTIVES**  
**IAD 380** Advanced Interactive Studio  
**IAD 381** Mobile & Responsive Design  
**VCD 370** Relationship of Design & Business  
**VCD 380** Professional Design Studio  
**VCD 440** Designing for a Target Market  
**VCD 480** Exhibition Design; Creative Strategies  
 Packaging Design; Corporate Communication & Branding

**GENERAL EDUCATION NOTES**

**General Education courses are identified in blue.** All students must complete all general education and major requirements and earn a minimum of 120 credits. 30 credits must be taken at the 300 or 400 level.  
**HUMANITIES HIS, ENG** (Must be Literature), **PHIL, REL.** Students must complete 4 humanities courses from at least three different disciplines.  
**SOCIAL SCIENCES ANTH, CJUS, ECON, HSR, GEO, POSCI, PSY, SOC** in two different disciplines.

YEAR	1		2		3		4	
SEMESTER	FALL	SPRING	FALL	SPRING	FALL	SPRING	FALL	SPRING
<b>REQUIRED COURSES</b>	<b>ART 110</b> Fundamentals of Design I  <b>ART 116</b> Drawing I  <b>ART 106</b> Introduction to Art History  <b>MATH 121 or Higher</b> 4-credits  <b>ENG 151</b> Composition & Writing from Sources	<b>ART 113</b> Fundamentals of Design II  <b>ART 117</b> Drawing II  <b>PHOTO 141</b> Basic Digital Photography  <b>VCD 125</b> Fundamentals of Digital Media  <b>ENG 152</b> Writing about Literature	<b>VCD 210</b> Communication Design I  <b>VCD 230</b> Typography I  <b>VCD 256</b> The Moving Image  <b>Lab Science</b> 4-credits  <b>CM 101</b> Public Speaking	<b>VCD 211</b> Communication Design II  <b>PHOTO 241</b> Intermediate Digital Photography  <b>VCD 208</b> Web Design I  <b>ART 205</b> Art History Survey Topics  <b>ENG Writing 200</b>	<b>VCD 310</b> Communication Design III  <b>PHOTO 342</b> Documentary and Photojournalism  <b>VCD 308</b> Web Design II  <b>Humanities I</b>  <b>CM 211, 255, or 270</b> Intercultural Comm. Small Group Comm. New Media Comm.	<b>300/400</b> Communication Design Studio Elective  <b>PHOTO 341</b> Advanced Studio Photography  <b>ART 305</b> Topics in Art History: Photography  <b>Humanities II</b>  <b>Social Science I</b>	<b>PHOTO 480</b> Photo Studio Special Topics  <b>VCD 410</b> Portfolio & Professional Development  <b>Humanities III</b> 300-400 level <b>PHIL 320</b> Aesthetics Recommended  <b>Math/Science</b> 2nd Math/Science Lab or non-lab. 3 or 4-credit  <b>Social Science II</b>	<b>VCD 450</b> Senior Capstone  <b>ART 390</b> Internship Part II—120 hrs Can be completed in fall, spring, or summer.  <b>Humanities IV</b>  <b>General Elective</b> 300-400 Level
<b>REQUIRED MILESTONES</b>	<b>EDCP-100</b> 1st Yr. Seminar	<b>Portfolio Reviews</b> by Faculty HELD IN MAY	<b>Portfolio Reviews</b> by Faculty HELD IN DECEMBER	<b>Portfolio Reviews</b> by Faculty HELD IN DECEMBER	<b>Junior Advisory Board Portfolio Reviews</b> HELD IN DECEMBER	<b>Junior Advisory Board Portfolio Reviews</b> HELD IN DECEMBER	<b>Senior Advisory Board Portfolio Reviews</b> HELD IN DECEMBER	<b>Senior Exhibition and Awards</b> HELD IN MAY
<b>REQUIRED CREDITS</b>	<b>17</b> CREDITS	<b>15</b> CREDITS	<b>16</b> CREDITS	<b>15</b> CREDITS	<b>15</b> CREDITS	<b>15</b> CREDITS	<b>15</b> OR 16 CREDITS	<b>12</b> CREDITS
								<b>120</b>

**ART 390 Internship Part I**  
This course is required for all students. Students should take ART 390 in spring of the sophomore or fall of the junior year before securing an off-site, for-credit internship. All internships must be approved in advance.

**VCD PROGRAM POLICIES**

Visual Communication Design student performance is measured by grades earned in general education and major courses and the ability to effectively create, compile, and present a portfolio of work.

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See also Visual Communication Design Program Policies for Continuance & Progression in the University catalog.

**MAJOR ELECTIVES**

**COMMUNICATION DESIGN ELECTIVES**

- IAD 380** Advanced Interactive Studio
- IAD 381** Mobile & Responsive Design
- MOGR 330** Typography in Motion
- MOGR 331** Intermediate Motion Graphics
- VCD 370** Relationship of Design & Business
- VCD 380** Professional Design Studio
- VCD 440** Designing for a Target Market
- VCD 480** Exhibition Design; Creative Strategies  
Packaging Design; Corporate Communication & Branding

**GENERAL EDUCATION NOTES**

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**SOCIAL SCIENCES ANTH, CJUS, ECON, HSR, GEO, POSCI, PSY, SOC** in two different disciplines.

YEAR	1		2		3		4	
SEMESTER	FALL	SPRING	FALL	SPRING	FALL	SPRING	FALL	SPRING
<b>REQUIRED COURSES</b>	<b>ART 110</b> Fundamentals of Design I  <b>ART 116</b> Drawing I  <b>ART 106</b> Introduction to Art History  <b>MATH 121 or Higher</b> 4-credits  <b>ENG 151</b> Composition & Writing from Sources	<b>ART 113</b> Fundamentals of Design II  <b>ART 117</b> Drawing II  <b>PHOTO 141</b> Basic Digital Photography  <b>VCD 125</b> Fundamentals of Digital Media  <b>ENG 152</b> Writing about Literature	<b>VCD 210</b> Communication Design I  <b>VCD 230</b> Typography I  <b>VCD 256</b> The Moving Image  <b>Lab Science</b> 4-credits  <b>CM 101</b> Public Speaking	<b>VCD 211</b> Communication Design II  <b>VCD 330</b> Typography II  <b>VCD 208</b> Web Design I  <b>ART 205</b> Art History Survey Topics  <b>CM 223</b> Writing for the Web  <b>ART 390 Internship Part I</b> This course is required for all students. Students should take ART 390 in spring of the sophomore or fall of the junior year before securing an off-site, for-credit internship. All internships must be approved in advance.	<b>VCD 310</b> Communication Design III  <b>Materials &amp; Methods Electives</b>  <b>VCD 308</b> Web Design II  <b>Humanities I</b>  <b>CM 211, 255, or 270</b> Intercultural Comm. Small Group Comm. New Media Comm. (recommended)	<b>IAD 380</b> Advanced Interactive Studio  <b>IAD 381</b> Mobile & Responsive Design  <b>ART 305</b> Topics in Art History: History of Moving Images & Art  <b>Humanities II</b>  <b>Social Science I</b>	<b>IAD 480</b> Interactive Design Special Topics  <b>VCD 410</b> Portfolio & Professional Development  <b>Humanities III</b> 300-400 level <b>PHIL 320</b> Aesthetics Recommended  <b>Math/Science</b> 2nd Math/Science Lab or non-lab. 3 or 4-credit  <b>Social Science II</b>	<b>VCD 450</b> Senior Capstone  <b>ART 390</b> Internship Part II—120 hrs Can be completed in fall, spring, or summer.  <b>Humanities IV</b>  <b>General Elective</b> 300-400 Level
<b>REQUIRED MILESTONES</b>	<b>EDCP-100</b> 1st Yr. Seminar	<b>Portfolio Reviews</b> by Faculty HELD IN MAY	<b>Portfolio Reviews</b> by Faculty HELD IN DECEMBER		<b>Junior Advisory Board Portfolio Reviews</b> HELD IN DECEMBER		<b>Senior Advisory Board Portfolio Reviews</b> HELD IN DECEMBER	<b>Senior Exhibition and Awards</b> HELD IN MAY
<b>REQUIRED CREDITS</b>	<b>17</b> CREDITS	<b>15</b> CREDITS	<b>16</b> CREDITS	<b>15</b> CREDITS	<b>15</b> CREDITS	<b>15</b> CREDITS	<b>15</b> OR <b>16</b> CREDITS	<b>12</b> CREDITS

**VCD PROGRAM POLICIES**

Visual Communication Design student performance is measured by grades earned in general education and major courses and the ability to effectively create, compile, and present a portfolio of work.

Students must earn a minimum cumulative GPA of 2.5 and a minimum GPA of 3.0 in the major, and the lowest acceptable grade is a "C" in all required major courses.

See also Visual Communication Design Program Policies for Continuance & Progression in the University catalog.

**MAJOR ELECTIVES**

**MATERIALS & METHODS ELECTIVES**

- ART 215** Painting I | **ART 216** Painting II
- ART 217** Figure Drawing | **ART 219** Printmaking
- ART 250** Topics in Alternative Fine Art Processes
- ART 315** Surface Design
- PHOTO 140** Photography (Darkroom)
- PHOTO 241** Intermediate Digital Photography
- PHOTO 242** Fashion and Portrait Photography
- PHOTO 250** Topics in Alternative Photo Processes
- PHOTO 341** Advanced Studio Photography
- PHOTO 342** Documentary and Photojournalism
- PHOTO 480** Photo Studio: Special Topics

**GENERAL EDUCATION NOTES**

General Education courses are identified in blue. All students must complete all general education and major requirements and earn a minimum of 120 credits. 30 credits must be taken at the 300 or 400 level.

**HUMANITIES HIS, ENG** (Must be Literature), **PHIL, REL.** Students must complete 4 humanities courses from at least three different disciplines.

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